



THE AIRFORCESCHOOL  
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Dated: 14 Aug 2015

## **The Consumers' Conclave 2015**

Dear Principal,

It gives us immense pleasure to invite your school to ***The Consumers' Conclave 2015***, an InterSchool Competition on **Consumer Awareness** organized by **Gen-X Consumer Club** of **The Air Force School** on **Tuesday, 1<sup>st</sup> September 2015**, at **The Air Force School**.

The contest is to inspire the young minds, build creative partnerships & develop innovative ideas that will help in changing the world for a better & a more sustainable future. Through events like **Ads-Act, Poster Making & Hindi Hasya Kavita competition**, we hope to instill Consumer Awareness in today's youth.

It will be a privilege to have your school participate in the competition and make it the grand success.

**The last date to receive the entry forms is Tuesday, 25<sup>th</sup> August 2015. The entries may be faxed to 25696365 or emailed to [tafsdelhi@gmail.com](mailto:tafsdelhi@gmail.com).**

We seek your cooperation to make the above competition an enriching experience. Looking forward to a positive response.

Regards

(Deepika T Singh)  
Principal

Please find enclosed, the following herewith:

- Rules and Regulations
- Entry form

## GENERAL RULES

- 1) All schools are required to report at 8.00 am for registration at Aravali Hall, The Air Force School.
- 2) A student can participate in only one event.
- 3) To win the overall trophy, a school must participate in all events. The host school will not compete for the trophy.
- 4) Each school will be accompanied by one teacher.
- 5) Schools are requested to register through the enclosed entry form by an e-mail to [tafsdelhi@gmail.com](mailto:tafsdelhi@gmail.com) or fax at 011-25696365 latest by **25 Aug 2015** and please contact any of the following teachers for further enquiry.

Contact –

Mrs Lomina Rajiv (9899476566), Mrs Debolina Mukherjee (9999296797),  
Mr Achyutanand Roy (9868062032), Ms Poonam Saha (8527316257)

## PROGRAMME SCHEDULE

ACTIVITY	VENUE			
	ARAVALI HALL	BOARDING HOUSE		A.V.ROOM
		DINING HALL	TV ROOM	
REGISTRATION	8:00 – 8:30 am	-	-	-
INAUGURATION	8:45 - 9:15 am	-	-	-
POSTER MAKING	-	9:15 – 10:15 am	-	-
HASYAKAVITA	-	-	-	9:30 – 11:30 am
ADS-ACT	9:15 – 12 noon	-	-	-
REFRESHMENT				
a. TEACHERS	-	-	12:00 – 12:30 pm	-
b. PARTICIPANTS		12:00 – 12:30 pm	-	-
PRIZE DISTRIBUTION	12:45 – 1:50 pm	-	-	-

The events for the Inter School Competition are as follows.

- **The Canvas Expression** --- Poster Making Competition
- **Jagruti**--- Ads-Act
- **Haas-Parihaas** --- Hasya Kavita.

## THE CANVAS EXPRESSION

The Poster Making Competition is to create awareness among the students in the following areas:

- i) Consumer rights.
- ii) Duties & responsibilities of consumer.
- iii) Role of a consumer.

**The competition is divided into two groups**

### Group A- Junior Level

Classes: **VII, VIII & IX**  
Topic: "Behind the glitter"

### Group B – Senior Level

Classes: **X, XI, & XII**  
Topic: "Enlightened consumers"

### Rules

- **One participant** from each Group i.e. one from Group A and one from Group B.
- Time duration for the competition is **one hour**.
- The host school will only provide a drawing sheet approx. half cartridge sheet  
Student must carry their own material i.e colours, pencils, erasers, board etc.
- Each poster must carry an **appropriate Slogan**.

## JAGRITI

### TOPICS

1. Online ka zamana hein, offline ko jana hein
2. Advertisement mein bad-bad, product me gad-bad
3. Asli paisa, nakli product
4. Discount dikhana, loot machana

### Rules

- A team of 5 students from each school.
- The team should promote the idea in a creative way within a stipulated time of 4 minutes.
- The teams can use acting skills, banners, posters etc and can use (bilingual) both English & Hindi.
- No props would be provided by the school.
- No changing rooms will be provided by the school.
- Anything is appropriate/offensive in any of the events would lead to immediate disqualification of the team.

# “हासपरिहास” HAAS PARIHAAS

## Topics

- Paisa aslisamaannakli(पैसा असली सामान नकली)
- Dikhate chhoot machete loot(दिखाते छूट मचाते लूट)
- Mall ki kharidari, jabe per bhaari(मॉल की खरीदारी, जेब पर भारी)
- Vigyapan lubhaye, kya kharide kya chhod jaye(विज्ञापन लुभाए—क्या खरीदें क्या छोड़ जाएँ)

## Rules

- The Poem should be self-composed in Hindi. It must not be violate any copy right and should be original.
- Plagiarism will be penalized.
- One reciter from each school from classes IX, X and XI.
- Reciter can choose any one of the above topic.
- Each reciter will be allowed to speak for a maximum of 3 minutes. There will be a warning bell 2 minutes and a final bell at 3 minutes.
- Note and writing material should not be used while reciting the poem.



## **The Consumers' Conclave 2015**

**Tuesday, 01 September**

### **ENTRY FORM**

*Please Note – Kindly fill the entries in CAPITAL LETTERS*

Name of the school \_\_\_\_\_

Address \_\_\_\_\_

Phone No. \_\_\_\_\_ Fax No. \_\_\_\_\_

Email Id \_\_\_\_\_

1. List of Participant for **The Canvas Expression---Poster-Making**  
**Junior Level**

S. No.	Name	Class

**Senior Level**

S. No.	Name	Class

2. List of Participant for **Jagruti ----- Ads-Act**

S. No.	Name	Class

3. List of Participants for ----“हासपरिहास” **HAAS PARIHAAS**

S. No.	Name	Class

Teacher Incharge: \_\_\_\_\_

Principal  
(Signature & School Seal)