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CA

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CUET- COMMON UNIVERSITY ENTRANCE EXAMINATION

FASHION DESIGNING

HOTEL MANAGEMENT

JOURNALISM & MASS COMMUNICATION



Information Booklet

Chartered Accountant



The profession involves management of finances for an entity. This includes managing financial accounts, budgeting, auditing, business strategy and taxation.

The difference between an accountant and a chartered accountant is that the latter has taken an in-depth training of years and has passed multiple exams in various aspects of accounting to earn the title of a chartered accountant.

What does a chartered accountant do?

Chartered accountants are professionals who work in various sectors of the economy, managing the finances of an entity, providing financial advice and helping out with money management. This can be for a business, individual or government.

Why build a career in chartered accountancy?

The simple reason to build a career in chartered accountancy is that it is a very well paid and secured profession. The whole world runs on money and every business needs someone to manage their finances, help in filing taxes and do audits.

As a chartered accountant, the opportunities to work are endless. Regardless of the industry, every organisation needs finance management and chartered accountants are the solution.

Scope Of Chartered Accountancy

As a chartered accountant, you can work in the following sectors:

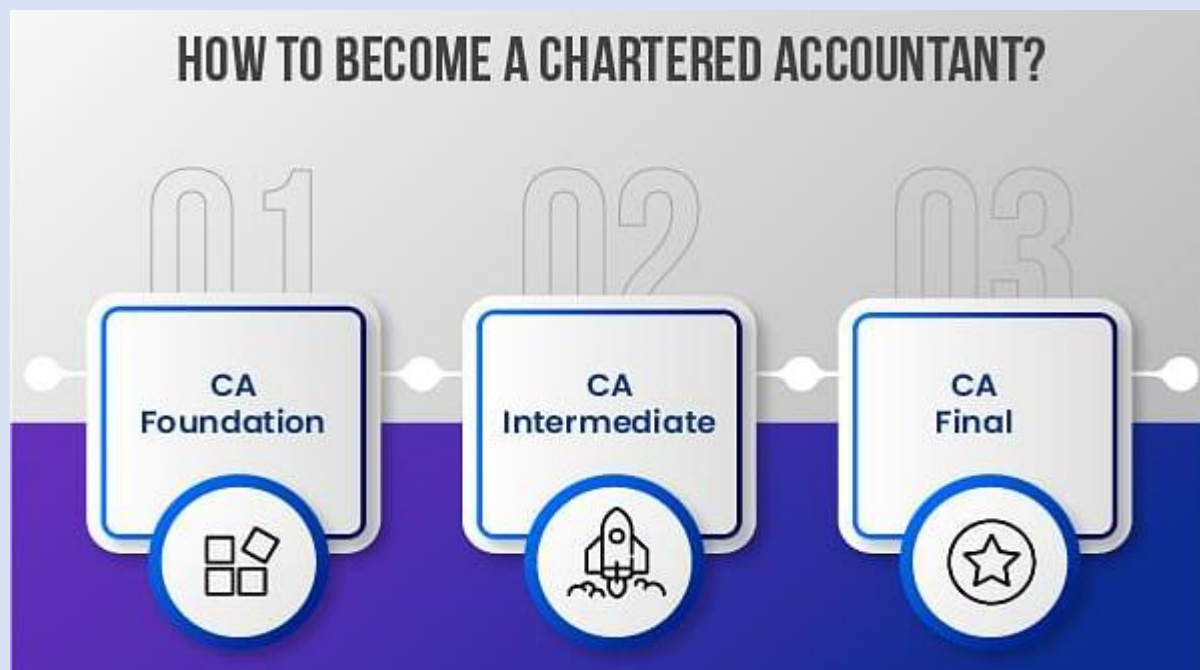
- Businesses and industries
- Chartered accountant firms
- Consultancy firms
- Institutions
- Capital market services
- Financial institutions
- Independent practice

Chartered accountants are always in high demand in the sectors mentioned above. You can either work for a business or an organisation and help manage their

accounts, finances, taxation or auditing. You can also work independently and offer your services to anybody who seeks it.

Financial institutions are always on the lookout for skilled chartered accountants, which is another opportunity of employment. Working for consultancy firms is another way to utilize your accounting skills. Consultancy firms assign chartered accountants to their various clients to help them with their short or long term financial goals. So, if you wish to work for multiple clients then a consultancy firm might be the right fit for you.

What is ICAI?



ICAI or Institute of Chartered Accountancy is among the top professional accounting bodies of India which was set up by the Government of India, under the jurisdiction of the Ministry Corporate Affairs. The ICAI was set up on July 1, 1949. It was established as a statutory body under the Chartered Accountancy Act of 1949 by the Indian Parliament.

The Chartered Accountancy course is offered by the globally recognised ICAI. There are certain eligibility criteria that candidates need to go through to get admission to this course. Also there are some entrance exams which every applicant should crack to access this course. CPT or Common Proficiency Test is the entry level entrance exam for this program, conducted twice a year in June and December.

To Become a CA, candidates need to go through several phases, including fulfilling eligibility requirements, applying and completing the degree needed, etc. Check the stages in the section below.

- Step 1: Students need to complete the form and apply for the CPT exam which is also known as the Foundation Course. Students can sit for this exam while in school.
- Step 2: After completing the foundation course students will have to go through the IPCC Programme which is also known as the Intermediate Program. Students need to pass class 12 boards in order to be eligible.

- Step 3: With the completion of the IPCC course, candidates need to undergo CA articleship. This is a 3-year internship under a chartered accountant. This is the opportunity to explore their way of handling accountancy under a Chartered Accountant who is experienced.
- Step 4: Completing the CA final course and cracking the exams is the final step towards becoming a certified Chartered Accountant. Candidates can apply for the course during their internship span.

CA Exams

To get access to the CA course, candidates can appear for the CA exams which are conducted at various levels. These include the foundation exam, intermediate exam, and final exam. All these three exams are conducted by the ICAI generally in May and November.

CA Foundation Course

The Foundation course under the CA, is the entry level course, for this specific program, offered by the ICAI. Earlier it was called Common Proficiency Test and is arguably the most famous course under Chartered Accountancy. Check out the eligibility, syllabus, books, and important exam dates for this course below.

CA Foundation Course Eligibility

The eligibility of the CA foundation course states that -

- Candidates must successfully clear their 10th and 12th exams from a recognised educational institute.
- Also, the minimum marks they need to attain in their 12th standards is 50% aggregate.
- There is no age restriction to apply for the CA foundation course.

CA Foundation Course: Syllabus

Paper 1 (Principles And Practice Of Accounting)	Paper 2 (Business Laws And Business Correspondence & Reporting)
Accounting Process	The Sale of Goods Act, 1930
Inventories	The Indian Contract Act, 1872
Theoretical Framework	The Limited Liability Partnership Act, 2008
Bank Reconciliation Statement	The Indian partnership act, 1932
Concept of Accounting of Depreciation	The Companies Act, 2013
Partnership Accounts	Communication
Final Accounts of Sole Proprietors	Sentence Type
Accounting for Special Transaction	Vocabulary Root Words
Introduction to Company Accounts	Prefixes
Financial Statements of Not-for-Profit Organization	Synonyms and Antonyms

Basic Accounting ratios (Solvency, Profitability, liquidity and turnover)	Phrasal verbs, Suffixes, Collocations and Idioms
Comprehension Passages, Note Making	
Introduction to Basic Writing, Article Writing, Precis Writing, Report Writing	
Writing Formal Mails, Writing Formal Letters, Meetings, Resume Writing	
Paper 3 (Business Mathematics, Logical Reasoning And Statistics)	Paper 4 (Business Economics and Business & Commercial Knowledge)
Equations and Matrices	Introduction to Business
Ratio and Proportions, Indices and Logarithms	Introduction to Business Economics
Linear Inequalities with Objective Functions and Optimization with respect to Objective Function	Theory of Production and Cost
Permutations and Combinations	Theory of Demand and Supply
Sets, Relations and Functions	Business Cycles
Time Value of Money	Price Determination in Different Markets
Sequence and Series	Business Environment
Basic Application of Differential and Integral Calculus	Government Policies for Business Growth
Statistical Description of Data	Business Organizations
Probability	Organizations Facilitating Business
Theoretical Distributions, Correlation and Regressions	Common Business Technologies
Measures of Central Tendency and Dispersion	
Index Number and Time Series	

CA Foundation Course: Marking Scheme

Particulars	Details
Total Marks	100
Time	3 Hours
For Right Answer	+1
For Wrong Answer	-0.25
Pass Mark	50%

Common University Entrance Test

What is CUET



CUET exam is to be conducted by the National Testing Agency (NTA) for entrance into UG courses in Central Universities. It will provide a single window opportunity to the students to seek admission in these participating Universities / Institute(s) across the country. CUET has been introduced with the aim of giving all the students across the country irrespective of the boards they passed out from, an equal and common opportunity. A total of 88 universities participated in CUET 2022, which is expected to increase significantly in CUET 2023.

Official Website: <https://cuet.nta.nic.in/>

CUET 2023 Important Dates

Events	Date
Registration start date	1st week of April - 2023 (Tentative)
Application closes	3rd week of May - 2023 (Tentative)
Admit Card	2nd week of June 2023 (Tentative)
Exam date	3rd week of June Onwards (Tentative)
Final answer key	2nd week of August (Tentative)

About CUET 2023

Particulars	Details
Exam Name	Common University Entrance Test (CUET)
Duration	Slot 1: 3 Hours 15 Minutes Slot 2: 3 Hours 45 Minutes
Number of Questions	Section 1: Languages (40 Questions to be marked out of 50 Questions) Section 2: Domain-Specific (40 Questions to be marked out of 50 Questions) Section 3: General Test (60 Questions to be marked

	out of 75 Questions)
Number of Sections	3 Sections (Language, Domain-Specific, and General Test)
Exam Language	The exam will be conducted in 13 languages.

CUET Exam Pattern 2023

Sections	Subjects/ Tests	No. of Questions	To be Marked	Duration
Section IA	13 Languages	50	40 in each language	45 minutes for each language
Section IB	19 Languages			
Section II	27 Domain-specific Subjects	50	40	45 minutes for each subject
Section III	General Test	75	60	60 minutes

CUET 2023: Marking Scheme

5 marks will be awarded for every correct attempt,

1 mark will be deducted for every incorrect attempt.

However, there will be no penalty for unattempted questions.

CUET 2023- Domain-Specific Subjects

The list of 27 Domain-Specific subjects is mentioned , the candidates may choose a maximum of 6 Subjects from the below-mentioned list.

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|---|--|
| 1. Accountancy/ Book Keeping | 17. Physics |
| 2. Agriculture | 18. Political Science |
| 3. Anthropology | 19. Psychology |
| 4. Chemistry | 20. Sociology |
| 5. Computer Science/ Informatics Practices | 21. Teaching Aptitude |
| 6. Economics/ Business Economics | 22. Agriculture |
| 7. Engineering Graphics | 23. Mass Media/ Mass Communication |
| 8. Entrepreneurship | 24. Anthropology |
| 9. Environmental Studies | 25. Fine Arts/ Visual Arts (Sculpture/ Painting)/Commercial Arts, |
| 10. Fine Arts/ Visual Arts (Sculpture/ Painting)/Commercial Arts, | 26. Performing Arts – (i) Dance (Kathak/ Bharatnatyam/ Odissi/ Kathakali/Kuchipudi/ Manipuri (ii) Drama- Theatre (iii) Music General (Hindustani/ Carnatic/ RabindraSangeet/ Percussion/ Non-Percussion) |
| 11. Home Science | 27. Sanskrit |
| 12. Knowledge Tradition and Practices of India | |
| 13. Legal Studies | |
| 14. Mass Media/ Mass Communication | |
| 15. Mathematics | |
| 16. Physical Education/ NCC /Yoga | |

Bachelors of Design in Fashion



Bachelors of Design in Fashion is a 4-year undergraduate course divided into eight semesters.

- This course will aim to provide complete knowledge on every aspect of the fashion industry including fashion designing, production, marketing and quality control.
- The course covers important fashion designing topics like Fashion Studio, Fashion Illustration, History of Fashion, Relation of Fashion with culture and occupation, etc.
- Along with these, it also covers a significant part of textile science in subjects like Textiles and Apparel Management, Material Study, etc.
- The course also touches some key business related subjects like Merchandise Marketing, Textile Marketing, E-Retail, Fashion Branding, etc.
- This course not only teaches the students to design apparels, but also to design and decide the most suitable apparels for different situations and cultures.

Eligibility Criteria

- The candidates must complete 10+2 from a recognized board or university.
- Most colleges allow students from all streams to apply for this course.
- The candidates must obtain minimum 50% aggregate marks at the 10+2 level to be eligible for this course.
- The candidates must study English as a compulsory language at the 10+2 level.
- The students must be above 17 years in age.

Admission Process

- The admission to B.Des(Bachelor of Design) course is either merit based or entrance based. Admission to National Institute of Fashion Technology (NIFTs) is on the basis of the entrance exam conducted by the NIFT board.
- Most of the private colleges offering this course generally admit students on the basis of marks scored at the 10+2 level.
- Application to the College: The candidate will have to apply to the college through the application forms available on their official website.
- Generation of Merit List: On the basis of marks scored at the 10+2 level, a merit list of the shortlisted candidates will be prepared and published by the colleges.
- Counselling and Document Verification of the Shortlisted Candidates: The shortlisted candidates will be called for counselling and document verification process. The candidates will have to show all the relevant documents to prove their eligibility.

NIFT Entrance Exam

National Institute of Fashion Technology conducts entrance exams for admission to Bachelor of Design courses offered in all the 16 NIFT campuses across the country. The written exam is followed by a situation test and a group discussion round and the candidates will have to qualify in all the rounds to be eligible for admission.



AIEED

This Entrance Exam is conducted by the ARCH Academy of Design for admission to different Bachelor and Master degree designing courses including Bachelor of Design

NID DAT

Design Aptitude Test is conducted by the admission board of the National Institute of Design for admission to all the NIDs in the country.



About The Course

BHM or Bachelor of Hotel Management is a bachelor's degree programme in the hospitality and travel field. This course is usually of three years duration. Candidates who have cleared their Class 12 from any stream (Humanities, Commerce or Science) are eligible to pursue this course.

Eligibility Criteria

- For securing admission in BHM course you should meet the below-mentioned eligibility criteria:
- Your age should lie between 19-22 years (General Category). There is a 2-3 year relaxation for SC and ST candidates.
- You should at least have 50% in 10+2 from a recognized board or equivalent.
- You must have completed your qualification with English as a mandatory subject.

Hotel Management Exam Information

More often, BHM admissions are merit-based, but few of the colleges and institutes conduct their own aptitude tests. Entrance exams for which you might have to sit are UPSEE, AIHMCT WAT, IIHM ECHAT, and others. The different modes of admission in this course are discussed below:

- **Entrance Exam Based Admission:**

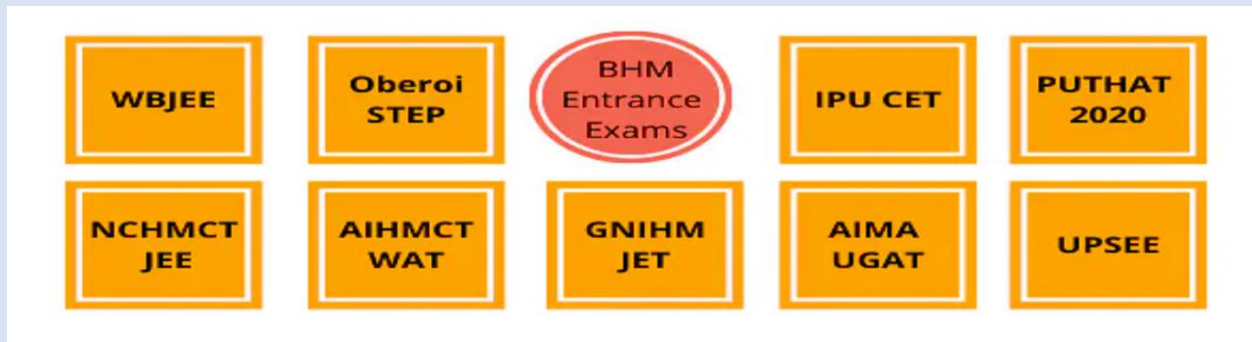
Few colleges conduct their own aptitude test at the college level whereas there are some national level entrance exams too. After qualifying the examination, candidates are called for counselling and group discussion rounds.

- **Merit-Based Admission:**

You can apply for BHM colleges through merit also. Few of these merit-based BHM offering colleges invite applications for admissions. You can apply in these colleges through both online and offline mode. You need to submit your details in the form including personal details, educational qualifications, and others. After the final

payment of the application fee, you need to wait for the merit list released by the colleges.

INFORMATION ABOUT IMPORTANT ENTRANCE EXAMINATION FOR BACHELOR IN HOTEL MANAGEMENT(BHM)



NCHMCT JEE

National Council for Hotel Management and Catering Technology - Joint Entrance Examination (NCHMCT) is a state-level entrance exam offering admissions to various UG and PG courses. It is an online exam conducted by NTA. The exam duration is 3 hours and is conducted in 49 different cities.

Application Period: February – May

AIMAUGAT

This is an online exam conducted by AIMA offering admissions to undergraduate courses. It is an offline test of 2 hours, for which you need to secure a minimum of 50% score in 10+2 from a recognized board or university.

Application Period: May – June

UPSEE

Uttar Pradesh State Entrance Exam (UPSEE) is a state-level entrance examination for providing admissions to various postgraduate and undergraduate courses. It is an examination consisting of 150 questions of 4 marks each. Moreover, the paper is available in both Hindi and English language.

Application Period: June - August

AIHMCT

Army Institute of Hotel Management and Catering Technology- Written Ability Test is a college-level entrance test. It is an online exam offering admission to the BHM course. It is a 3-hour duration test comprising 100 MCQ questions of 1 mark each.

Application Period: May - June

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Journalism and Mass Communication

- The Bachelors program in Journalism, Media and Communication provides its student community with the essential knowledge to achieve a successful career in media. It facilitates students with advanced technologies and the latest trends in journalism.
- It will help you learn the nuances of reporting, researching and investigating and writing good copy.
- It will also provide you with technical skills like layout designing, web designing, photography, radio programming and production, video production, packaging and editing and the likes.
- For those who have dreams of being an anchor on television or a jockey on radio, this course may be the perfect option. It will help you overcome shyness and develop your oratorical and communication skills.



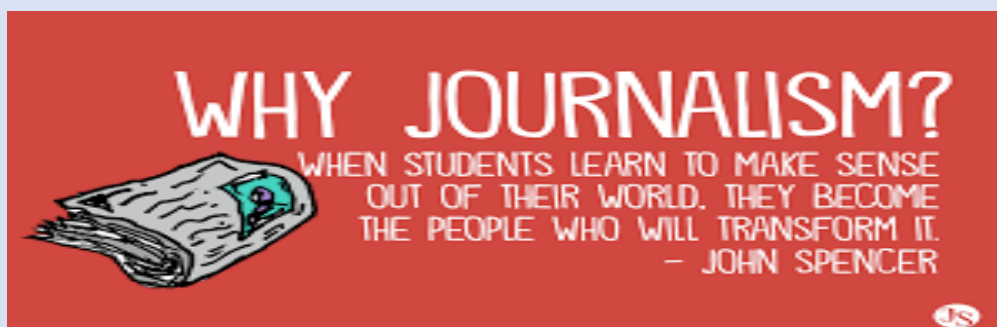
Eligibility Criteria

For UG COURSES:

- Candidate needs to have completed 10+2 years of education.
- Must have a minimum of 50% in 12th from a recognised board, and any stream (Arts, Science, Commerce)
- Some colleges have the criteria which require candidates to possess good communication, reading and English skills.

Exam Information

Mass Communication plays the influential role in the modern society. It is well – known stream of study and as a career, it becomes so important and enviable. Mass communication courses are offered at several top ranked institutes and universities. Aspirants who are seeking admission in the career – oriented courses must have to appear in the Mass Communication Entrance Exams. Mass communication entrance examinations are becoming quite popular nowadays. A list of some of the top level Mass Communication Entrance Exams is published here.



MANIPAL MET

The Manipal University provides enrolment into its Media, Journalism, and Communication degree programme on the basis of Manipal Entrance Test. The admissions of the foreign national and NRI candidates are done on the basis of the marks obtained in the qualifying exam. The interested candidates can submit their application till the month of April.

Symbiosis Entrance Test (SET)

Symbiosis University conducts entrance test to screen candidates for admissions into mass communication courses. The enrolment is offered into the constituent school, Symbiosis Centre for Media and Communication. The online application for the exam starts from the month of January and the exam is held in the month of May.

Indraprastha University Common Entrance Test (IPU CET)

Guru Gobind Singh Indraprastha University (GGSIPU) organizes CET for enrolling the candidates into its MA Mass Communication degree course. The last date for submitting the application for the entrance exam will be in April and the exam will be conducted in the month of May.

Film and Television Institute of India Joint Entrance Test (FTII JET)

A Joint Entrance Test (JET) is conducted by the FTII for selecting the candidates for admissions into its various TV and Film programmes. Final selection of the applicants is done on the basis of performance in the entrance test followed by an interview. Those candidates who wish to get enrolled into this institute and fulfill all the required eligibility criteria can submit their application.

Indian Institute of Mass Communication (IIMC) Entrance Exam

The IIMC offers the selected candidates admissions into diploma and post graduate diploma courses. For post graduate diploma courses, the applicants will have to clear an entrance test conducted in the month of May. For diploma courses, the candidates will have to apply for admissions through ITEC (Indian Technical & Economic Cooperation programme).

Xavier Institute of Communications Online Entrance Test (XIC OET)

The Xavier Institute of Communications organizes entrance test for enrolment of the candidates into its mass communication courses. Those with an interest in pursuing their degree from this institute can submit their application online. The entrance test is also conducted in online mode and is followed by a 'Video interview' (except for Mumbai and Delhi centre where live interview is held).

Company Secretary

Company Secretary (CS) is one of the principal posts in a company. A certified Company Secretary handles the legal aspects of a business enterprise or an individual. A CS is responsible for maintaining and auditing the company's tax returns, keeping records, advising the board of directors regarding the financial health of the company and ensuring that the company complies with legal and statutory regulations. To be able to professionally practice Company Secretaryship, an individual has to complete professional training and pass examinations.

The Institute of Company Secretaries of India regulates and maintains the profession of Company Secretaries. The ICSI provides training and education to lakhs of aspiring Company Secretaries. At present, there are more than 50,000 members and about 4,00,000 students on the rolls of ICSI.

The Institute of Company Secretaries of India provides training to candidates aspiring to pursue CS. The institute conducts the CS programme at three levels. On completion of all these three levels, candidates are issued certificate to practice Company Secretaryship as a profession.

The CS programme offered by the ICSI includes three levels:

Foundation Programme (Now replaced with CS Executive Entrance Test or CSEET)

Executive Programme

Professional Programme



Company Secretary - Eligibility Criteria

Any student who aspires to become a certified Company Secretary must fulfill the given below eligibility criteria to pursue the course:

Minimum qualification required to register for the basic level (Foundation Programme or CSEET) of Company Secretary course is to Class 12 pass in any stream (excluding Fine Arts) from a recognized university or equivalent

The candidate who wishes to pursue CS after graduation will have to complete only two levels: Executive Programme and Professional Programme

Those who have completed graduation, post graduation (excluding Fine Arts) or have cleared Foundation level of CA and Cost Accounting course by ICWAI can directly take admission to CS Executive level.

Company Secretary Exams

Admission to ICSI's Company Secretary programme is open throughout the year. The exams are conducted bi-annually in June and December. Aspiring candidates can apply according to their choice of exam month.

Those who wish to appear for the Foundation Programme examination in December (same year) must get themselves enrolled by March 31; those who wish to appear in the June exam next year must enroll themselves by September 30.

Those who wish to join CS from the Executive Programme level must enroll by February 28 for appearing in both modules in December exam in the same year or by August 31 for appearing in both modules in the June exam next year.

In case one wants to appear in a single module in June Examination in the next year; they must get enrolled in Executive Programme by November 30.

A candidate is declared to have passed the Foundation / Executive / Professional examination if he/she secures in one sitting a minimum of 40 per cent in aggregate in each paper and 50 per cent in aggregate of all subjects.

Company Secretary is a profession which requires analytical skills, keen observation and an eye for detail. Although, the three-level CS course equips the candidates with all the required skills and training, one should choose the course only after analysing whether they can handle analytical tasks and responsibilities pertaining to financial assessments and auditing.

SKILL SET REQUIRED FOR COMPANY SECRETARY ASPIRANTS	
Strong Communication Skills	Expertise in Company Law
Time Management & Multitasking	Command over Written and Spoken English
Analytical Skills	Strong Numerical Skills

The Company Secretary Executive syllabus comprises company law, commercial law, tax law, general law, securities law, and accounts & audit practice.

In the Company Secretary Final course, candidates are taught secretarial practices, financial & treasury management. In the final module, candidates can choose one of the specialisations given below:

Banking Law and Practice

Capital, Commodity and Money Market

Insurance Law and Practice

Intellectual Property Rights – Law and Practice

International Business-Laws and Practice

The Foundation Programme has four papers while the Executive Programme has eight papers divided into two modules and Professional Programme has nine papers divided into three modules. Candidates can check [CS syllabus](#) below:

CS Foundation Programme

Business Environment and Law

Business Management, Ethics and Entrepreneurship

Business Economics

Fundamentals of Accounting and Auditing

CS Executive Programme

Module I	Module II
Jurisprudence, Interpretation & General Laws	Corporate & Management Accounting
Company Law	Securities Laws & Capital Markets
Setting up of Business Entities and Closure	Economic, Business and Commercial Laws
Tax Laws	Financial & Strategic Management

CS Professional Programme

Module I	Module II	Module III
Governance, Risk Management, Compliances and Ethics	Secretarial Audit, Compliance Management and Due Diligence	Corporate Funding & Listings in Stock Exchanges
Advanced Tax Law	Corporate Restructuring, Insolvency, Liquidation & Winding-up	Multidisciplinary Case Studies (The examination for this paper will be open-book examination)
Drafting, Pleadings and Appearances	Resolution of Corporate Disputes, Non-Compliances & Remedies	Electives: 1 paper out of below 8 papers <ul style="list-style-type: none">• Banking – Law & Practice• Insurance – Law & Practice• Intellectual Property Rights – Laws and Practices• Forensic Audit• Direct Tax Law & Practice• Labour Laws & Practice• Valuations & Business Modelling• Insolvency – Law and Practice

Five Year Integrated Programme in Management (IPM)

Launched by IIM Indore in 2011, the five-year Integrated Programme in Management (IPM) is the first of its kind in India. The programme has been accredited by the Association of MBAs, London (4th and 5th Year). It is a unique and creative programme meant for young students with managerial and leadership aspirations. Through the IPM, IIM Indore seeks to attract young students, and mould them as outstanding leaders through a world-class education.

IPM is aimed at students who have passed out of class XII/Higher Secondary or equivalent from schools across India.

Mission:

To produce contextually relevant, socially-conscious managers and leaders with a foundation of world class education in social sciences followed by management education.

Learning Goals:

Given the nature of the programme learning goals of IPM are split into those for the first 3 years and the last two years.

Learning goals for the first three years of the programme:

The IPM will enable students to:

Goal 1: Demonstrates Language and communication Skills

Goal 2: Demonstrates knowledge of basic foundations of Management Studies

Goal 3: Demonstrates ethical understanding

Goal 4: Demonstrates social consciousness

Learning goals of the last two years

Last two years of the programme are at post-graduate level and the IPM students are mixed with the PGP programme students and they go through the same set of courses as the PGP programme. Hence the learning goals for these two years are the same as that of the PGP Programme. These goals are:

Goal 1: Develop Critical Thinking

Goal 2: Ability to Work in Groups Effectively

Goal 3: Develop Competence in Quantitative Analysis

Goal 4: Prepare socially conscious and ethically motivated managers, leaders and entrepreneurs



The Programme consists of 15 terms spread over a period of 5 years, with each year having 3 terms of 3 months. IPM is in two parts. The first three years build a foundation, and the last two years focus on management.

The foundation has three major elements:

- Courses in Mathematics, Statistics and Economics build analytical rigour.
- Courses in Psychology, Sociology and Political Science along with courses in Economics provide an understanding of the core disciplines on which the study of management is based.
- Courses in Humanities, Literature and Fine Arts provide breadth and perspective.

A combination of analytical rigour and wide exposure equips IPM students for leadership roles and positions of responsibility in different sectors.

After 3 years of intensive study of foundational disciplines, the IPM students train as managers along with the students of the Institute's 2-year Post Graduate Programme in Management (PGP), undertaking the same course package in management studies in years 4 and 5.

IPM students are required to complete a social internship at the end of year 2, and a business internship between years 4 and 5. This experiential learning inculcates leadership qualities in them and hones their managerial skills further.

The Indian Institutes of Management Act 2017 came into force from January 31, 2018. At the end of the five year Integrated Programme, the participants would be awarded with Bachelor of Arts (Foundations of Management) and Master of Business Administration (under the Dual Degree Programme) by IIM Indore on successful completion of programme requirements.

Courses Offered in First 3 Years

Mathematics, Statistics, Economics

- Foundation Courses in Maths & Statistics
- Game Theory
- Optimization
- Mathematical Modelling
- Micro and Macro-economics
- Indian Economy
- Econometrics

- International Trade

Psychology, Sociology, Political Science, Foundations of Management

- Introduction to Sociology & Psychology
- Business, Government and Society
- Business History
- Principles of Management

Others

- Humanities
- Languages: English, French, Spanish, German
- Communication & Presentation Skills
- Dance, Music, Drama

**5 YEAR
INTEGRATED
PROGRAMME
IN
MANAGEMENT**

Selection Process

The students undergo a rigorous selection process:

- An application form aimed at understanding the students' proficiency in academics, as well as in co-curricular activities is filled up by the aspirant.
- An entrance examination follows, to test the applicant's aptitude, logical reasoning and proficiency in English and Mathematics.
- Shortlisted candidates appear for Written Ability Test (WA) & Personal Interview (PI). The interview panel comprises well-qualified professors from IIM Indore and other prestigious institutions. The interview judges the students' level of confidence, communication skills, general awareness, persuasion skills and knowledge.

The Sanctioned intake for IPM 2022 batch (Domestic Applicant) is 150.

Faculty Resources

IIM Indore has a well-qualified faculty across academic disciplines. IPM students are taught by a mix of resident and eminent visiting faculty, resource persons from renowned colleges/institutes and industry experts.

Student Activities

Apart from academic programmes, the IPM participants are exposed to various extra-curricular activities in order to inculcate in them leadership qualities and managerial skills. The IPM participants have formed several Clubs/Committees through which they complement their academic activities.