

# **LET'S CLEAR THE AIR-WORKSHOP**

**Conducted by BLUE AIR TEAM**



In the wake of recent research highlighting the negative effects of air pollution on children's mental and physical health, Blue air, a world-leader in air purification solutions, organised workshop at JM International School, Dwarka for students of grade IV-VI to spread a nation-wide awareness-raising campaign targeting children in India. Blue air is a Hindustan Unilever Limited brand, with 23 years of expertise. Through their unwavering commitment to excellence, they have improved the lives of people in more than 60 countries. The workshop was taken by Mr. Arvind Chabra, the general manager of Blue air, highlighting the negative effects of air pollution on children's mental and physical health. The session was ended with a questionnaire and distribution of masks. It was an entertaining session for the children.

**Day/Date/Month:            Tuesday/19/11**