



### Nurturing Young Seeds .....ZEE Media's Programme

ITL Public School in collaboration with Zee Media's Nurturing Young Seeds Programme aimed at helping students gain insight about the vast world of media and journalism. It was a 4 week programme, which included - Two Days workshop at ZEE Studio, weekly tasks and 3 phone-calls via voice-modulation experts and 'LIVE' Anchoring on the final day.

The programme empowered students with skills to-powerfully communicate with confidence and spontaneity, story telling, voice intonation and voice modulation. Each participant was recorded in the studio while reading news from a tele-prompter.

It was a good learning experience for them to see the different aspects of how a news story goes live on Television. The most overwhelming moment for the school was when 10 participants were selected to be a part of a programme of **Zee WION**.

