



ITL ORGANIZES SKILL BAZAAR

'Skill endows an individual with confidence and dignity to stride on the path of life with assertion and positivity'

Skill India is a campaign launched by Prime Minister Narendra Modi on **15 July 2015** which aims to train over 40 crore (400 million) people in India in different skills by 2022

ITL Public School firmly believes in focusing on the holistic development of the child, taking care that every aspect of his/ her intellect and spirit, reach its full potential through scholastic and co scholastic activities, service and leadership and thus celebrate **Skill India Program** in every academic session.

This year the Skill India week was observed in the school during **17-21 July 2017** with the theme '**KAUSHAL SE KAMYABI TAK**' in the spirit of the National Skill Development Mission.

This year Skill India Program saw its culmination in the **Skill Bazaar** held on **14 October 2017**. The Skill Bazaar gave an opportunity to the students to form a marketing strategy which involved **Pricing, Labelling, Branding and Advertising** on a large scale. In Skill Bazaar the students learnt the concept of **Business Management** and could understand the nuances of **funding, manufacturing to selling**. It was a delightful experience to see students in the role of effective managers who managed every aspect skillfully right from package presentation to other factors of costing and pricing.

Being empowered with unique skills the students of ITL made beautiful products which added a festive charm to the Bazaar in this festive time close to Diwali.

The **Skill Bazaar** was inaugurated by the School Principal **Ms. Sudha Acharya**. The parents were invited to be a part of this sputnik moment which gave them a chance to bask in the glory of witnessing their children getting skilled.

The main highlight of the Skill Bazaar was the launching of herbal and preservative free products under the brand name **Anthelia** by the **Eco Club** of ITL with its motto '**Think, Change, Impact.. Go Green**'

The hygienic and cosmetic free skin cream, lotion bars, room fresheners, herbal hair oil and aroma candles prepared by the students and teachers in the chemistry lab of the school using pure and trustworthy ingredients were highly appreciated by everyone.

The little ones of **class I & II** reflected their skill in **vegetable printing** by presenting beautiful veggie masterpieces in cushion and pillow covers.

The creativity of **class III** students could be seen in **the car dangles** using colourful beads and threads. Students of classes **IV and V** displayed artistic table mats and runners using print pattern with wooden blocks. The students of class VII presented pen stands, teddy bears, flower baskets, jeweller sets, etc by trying their hands on the art of "**Shilpkar Clay Modelling**"

The students of **class IX** were equipped with the subtleties of the **Lippan Art** - a traditional mud and mirror craft of Kutch, Gujarat during the Skill Week and in the Skill Bazaar they reflected their skill in making colourful wooden blocks with aesthetic perfection.

The students of **class XI** presented beautiful pot holders using the skill of doing thread work using **macramé knots**.

The diligent effort put forth by the students during skill week and later fructified into stupendous success of this Skill Bazaar wherein the parents enthusiastically bought the products thus motivating the students. This exceptional venture of entrepreneurship could be successful only because of the lofty vision and the able guidance of the School Principal, Ms. Sudha Acharya.

