

EXPERT SESSION ON SOCIAL ENTREPRENEURSHIP: BIODEGRADABLE PLASTIC

Date : 05 October 2018
Venue : Language Lab
Organised by : NYS in association with ZEE Media
Attended by : Participants of NYS Leadership League 2018

An enlightening session on BIODEGRADABLE PLASTIC was organised for the participants of NYS Leadership League 2018.

The main aim of the session was to inculcate and nurture social entrepreneurship ideas among the students through an interactive discussion with **Mr. Pranoy Kumar**, a Social Entrepreneur.

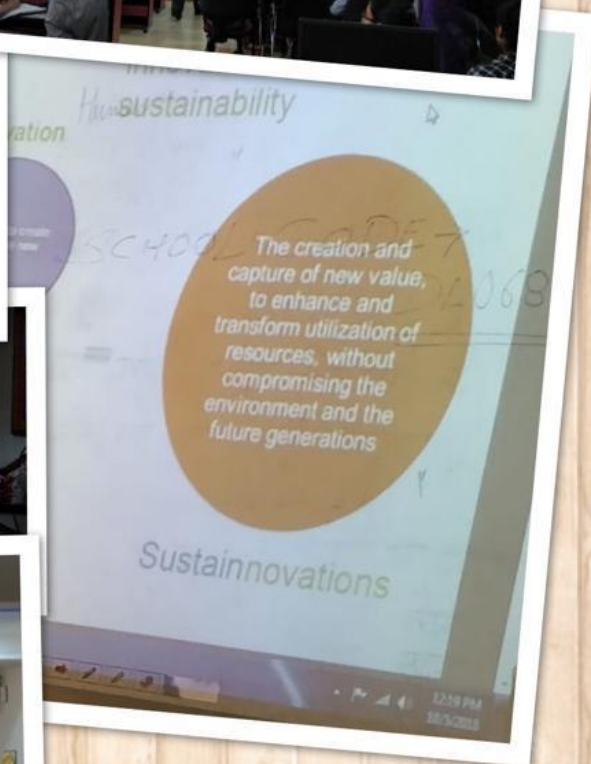
The session began with the broad meaning of 'BIODEGRADATION' where microbial organisms transform the structure of chemicals introduced into the environment. The students participated with great zeal and zest and responded to each and every question. Further Mr. Pranoy Kumar carried on with the explanation of his firm's product the BIO -D, its utility and the urgent need to shift to such eco-friendly options in today's degrading environment. He also unveiled a sample product of his own start up project, i.e. **a biodegradable plastic bag**.

Mr. Pranoy elucidated on **ownership**, **cooperation** and other important values which are of prime importance to get a business going and taking it to new heights. He firmly took the stand of the fact that hazardous impacts on natural resources cannot be reversed but mitigation is possible.

The interaction was made interesting with a PowerPoint presentation to support the verbal matter and a small clipping of **Mickey** the **bacteria** which actually completes this phenomenon of breakdown of chemicals and ensuring an unassailable invention for a healthy environment.

Overall, this session was really informative and the students really got some concrete material to take back home. This idea is undoubtedly an inspiring one.

It's high time, **LET'S BE SELFLESS AND HELP PLANET EARTH SUSTAIN.**



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