

## **REPORT ON SCIENCE ONLINE ACTIVITY**

### **PITCH YOUR PLANET (SHARK TANK)**

**Organised by:** Students and teachers of Science department

**Conducted by :** Students of Science stream

**Participants:** Students of classes IX- XII

**Date of event:** 20 May, 2020

**Time of event:** 8:00 PM

**Mode of conduction :** Online, Zoom meeting

ITL Public School organized its very first online activity ,PITCH YOUR PLANET , inspired by SHARK TANK ( an American Business Reality TV series) which perfectly resonates with this year's theme, "Our Solutions Lie in Nature" for the International Day for Biological Diversity, 22 May 2020, declared by the UN.

In the first round- HATCH THE PITCH , the students were asked to submit their innovative ideas and business plans as a part of the registration. In order to have their ideas and plans reviewed and recognized by environmental experts and teachers who posed as investors, they were required to use Google Forms.

The final round-PITCH PERFECT, took place on 20 May, 2020. With an aim to enhance the very spirit of environmental consciousness and business strategy, it was presided by one of the finest invited adjudicators, who is also the biggest sources of inspiration to ITLeens, Principal Dr. Sudha Acharya and Dr. Kshipra Mishra. Dr Mishra is an eminent scientist and environmentalist who recently retired as Additional Director from DIPAS (Defence institute of Physiology and allied sciences), DRDO, Delhi and currently she is the President of an NGO, Save the Environment (STE), Kolkata. The supporting panel of judges comprised of Coordinators and teachers from all streams.

Out of the 42 participants in Round 1, 6 teams with a total of 11 students qualified to the second round, where they detailed into their research and business plans, giving us a comprehensive insight into the conservational benefits of their self-hypothesised products, technologies or services.

Projects like Krishi.Cal (Artificial Intelligence based program for farmers), Cofoma (glass based coffee pods), Bronzer (a lightweight drone based on renewable energy) etc. were showcased.

The immensely rational panel of Judges, quizzed as well as steered the contestants towards precision and exploration.

The event highlighted the importance of biodiversity conservation and how innovation is one of the probable ways to save our environment. It concluded on a very thought-provoking and positive note.



Recording 03:00:35 Speaker View Exit Full Screen

pratishtha gupta	ANTHELIA ITL	COFOMA SRISHTI KAUSHIK HEAD OF PRODUCTION Srishti Kaushik	Shuwaita Kathpalia	Kshipra Misra
Shikha Sikka	BK lamba	Prateek Gupta	TANISHQ AIR Pitch your planet Bronzer Tanishq Air CEO	Bhavya Shokeen Pitch your planet Bronzer Founder Bhavya Shokeen
Prachi Yadav	COFOMA SHIVAM GUPTA CHIEF ENVR. OFFICER shivam gupta	COFOMA SPARSH CHAKRABORTY MARKETING DIRECTOR Spash Chakraborty	Aayush Gupta XII-B	Kriti Palit
Pradeep Lochan Panda	Virender Guleria	COFOMA SHUBHAM COMPANY SPOKE SPERSON shubham	Aarjav Jain	vaishali mishra
Sarabjeet Kaur	Sudha	Rishit Tiwari	shalini	Priyanshu Kansal

Mute Stop Video Security Participants Chat Share Screen Record Reactions End

**SHARK TANK -PITCH  
YOUR PLANET**

**Winner**

**1st Position**

Aayush Gupta(XII-B)

**Project -Krishi.Cal**



*Congratulations*

**SHARK TANK -PITCH  
YOUR PLANET**

**Runner Up**

**2nd Position**

Srishti Kaushik (XI-B)  
Sparsh Chakraborty(XI-A)  
Shivam Gupta(XI-A)  
Shubham (XI-A)



**Project -COFOMA**

*Congratulations*

**SHARK TANK -PITCH  
YOUR PLANET**

**Runner Up**

**3rd Position**

1 . Bhavya Shokeen(XI-F)  
2 Tanishq Air(XI-F)

**Project -BRONZER**



*Congratulations*