

**NAME OF THE EVENT: WORLD NO - TOBACCO DAY**

**DATE: MAY 31, 2020**

**VENUE: ONLINE**

**CONDUCTED BY: SCIENCE CLUB**

Students of ITL Public School participated in an online poster-making activity on **WORLD NO TOBACCO DAY** to educate and influence people about the harmful effects of tobacco on health.

The day is observed around the world every year on May 31 to highlight the risk associated with the use of tobacco. This annual campaign is an opportunity to draw attention to the tobacco epidemic and the preventable death and disease it causes. This initiative by WHO (World Health Organization) urges all young people to join the fight to become a tobacco-free generation and encourages governments to put policies into action that help to reduce usage of tobacco products. The posters by the students reflected and reiterated the same thought.

This year's theme of World No Tobacco Day is **'PROTECTING YOUTH FROM INDUSTRY MANIPULATION AND PREVENTING THEM FROM TOBACCO AND NICOTINE USE.'** Nicotine used in tobacco is highly addictive and tobacco use is a major risk factor for cardiovascular and respiratory diseases. One needs to exercise greater care in these difficult times of Corona outbreak. The smokers are, in general, more vulnerable to COVID 19 and may develop severe respiratory symptoms if they contract the infection.

This campaign by ITL Public School aimed to empower youth to engage in fight against tobacco and tobacco products. The event made the students more aware and they vowed to 'choose health, not tobacco' even later in life.

