

## REPORT ON BIZ EXIMIUS 2020

Day and Date : Friday, 28 August 2020 and Saturday, 29 August 2020  
Classes participated : IX to XII  
Conducted by : Commerce department

*“If you continuously compete with others, you become bitter; but if you continuously compete with yourself, you become better.”*

Roy T

The Commerce Department of ITL Public School organized **Biz Eximius 2020, an online inter-school commerce fest** comprising of three events: **The Bidding Pitch, Online Business Summit and Meme-o-nomics.**

**In ‘The Bidding Pitch’ event**, 23 teams got opportunity to test their entrepreneurial knowledge and business acumen. It aimed at motivating them to put their innovation and creativity to test and design a product/service using the resources acquired by them in the preliminary round. Having qualified 2 rounds of elimination, seven finalists came up with their unique creations in the final round of the event on 28 August, 2020.

**The event was judged by CA (Dr.) Aman Chugh, an eminent Author, Consultant, Speaker and Trainer and Mr. B.K. Lamba, an enlightened academician** who could inspire and guide the participants with their pearls of wisdom. Having a great eye for detail, they assessed the depth of members of every team by putting across questions from different angles. This helped them to widen their scope of thought and knowledge and indeed made students enjoy and learn more.

**In the subsequent event – ‘Online Business Summit’**, the business knowledge and understanding of 22 participants was put to test. The participants were allotted several MNCs and they researched upon various problems faced by them during the crucial time of the pandemic and came up with innovations and solutions. “A crisis is the best time when a business is put to test- it either rises unconditionally or falls considerably.”

The final round of the event, consisting of seven finalists was conducted on 29 August 2020. Introduction of the element of ‘Press Committee’ helped the participants brainstorm more and think on their feet.

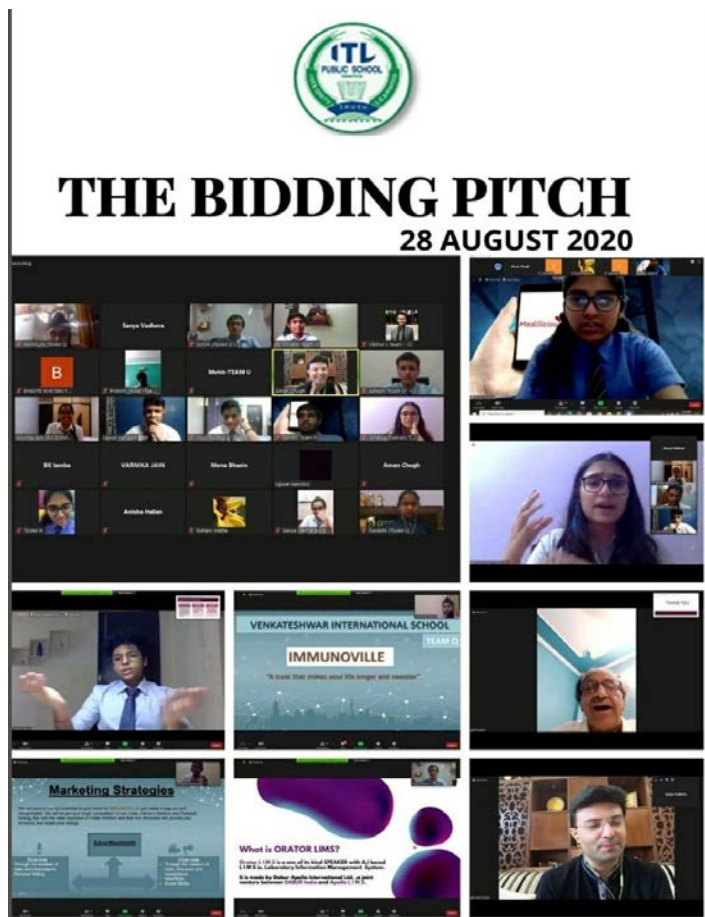
The event was judged by **Ms. Sugandha Sachdeva, Vice President- Metals, Energy and Currency Research with Religare Broking Limited; and Mr. B.K. Lamba.** She guided and encouraged the students to pursue their interest areas in shaping up their career.

**The third event – ‘Meme-o-nomics’** tested the economic awareness as well as the creativity of the participants. This required a meme to be submitted which highlighted any global/country specific economic event. 24 participants presented their views in various innovative ways. The list of economic events highlighted was a diversified one, with memes being based on events like fall of GDP growth rate of Indian Economy, ignorance of international organizations to the situation in Middle East countries, unemployment, hunger index etc.

All the three events proved to be a great learning experience for all the participants.

**The results of the events are:**

	<b>1<sup>st</sup> Position</b>	<b>2<sup>nd</sup> Position</b>	<b>3<sup>rd</sup> Position</b>
<b>The Bidding Pitch</b>	Shivam Gupta & Vibhor Vanvani, XII - Bal Bharati Public School, GRH Marg	Soumil De & Bhavye Khetan, XII - Delhi Public School, Gurgaon	Sanket Talreja & Soumya Khandelwal, XII - Apeejay School, Panchsheel Park
<b>Online Business Summit</b>	Kirti Singh, XII - Delhi Public School, Vasant Kunj	Luv Sehgal, XII - Venkateshwar International School, Sec – 10, Dwarka	Shivika Mathur, XI - The Indian Heights School, Dwarka
<b>Meme-o-nomics</b>	Jai Kumar Paswan, XI - G.D.Goenka Public School, Vasant Kunj	Shreya Aggarwal, XII - N.K.Bagrodia Public School, Dwarka	Satvik Arora, XII - Springdales School, Pusa Road



<https://youtu.be/aeNmBM3kp80>