



Prodigy Event

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| Name of the event | : | Prodigy finals |
| Date | : | 15.11.2014 |
| Venue | : | Sardar Vallabhbhai Patel Chest, University of Delhi, New Delhi |
| Conducted by | : | Shaheed Sukhdev Singh College of Business Studies |
| Organised by | : | |
| Attended by | : | Raghav Aggarwal, Sahaj Gugliani, Gopal Gupta of Class XII and Saaransh Gupta of Class XI |

4 students of our school - Raghav Aggarwal, Sahaj Gugliani, Gopal Gupta of Class XII and Saaransh Gupta of Class XI participated in Prodigy'14 event of Shaheed Sukhdev College of Business Studies. It was held on 15th November, 2014 at VP Chest Auditorium, North Campus. These students were selected for participation in Prodigy finals after being selected in Prodigy Prelims which included submitting a PPT on the topics given by the organisers. The event began with approximately 200 schools from across Delhi and NCR region and from 7 other states of India with the following two events:

Acumen-The Brainstorming Quiz was conducted by Siddhartha Kurapati, Senior Partner, Quizcraft.

Bullseye-The Stock Simulation Game was organised by FinX- the Finance Society of SSCBS, which helped students to grasp the real life implications of the forces of demand and supply.

The top twenty schools qualified to Corporate Simulation, the finale of Prodigy'14. The teams were given a blank canvas where they had to design an innovative, non – existent product relevant to the Indian market, design the entire marketing strategy around the product, and present the same to the judges.

They created 'PortoStove', a portable and assemblable stove that allows to cook anywhere and everywhere. Our target customers were the tourists and adventurers in the urban market and rural women in the rural market.

The strongest 6 teams including a team of our school moved on to the final round, where they were presented with 5 hypothetical cities, each with their pros, cons and relevant economic data.

Our team was selected as the **National Finalists of Prodigy'14**.