

ITL Public School observes International E-Waste Day

NAME OF THE EVENT: International E-waste Day

DATE: October 14, 2020

CLASSES PARTICIPATED: XI & XII

VENUE: Online



The international E-waste day is observed around the world on 14th October. Now in its third edition, the event aims to raise awareness among citizens and governments around the world on the importance of proper recycling of e-waste, and the role it plays in protecting the planet and its resources.

E-waste is a term for electronic products that have become unwanted, non-working or obsolete, and have essentially reached the end of their useful life. Over the years, E-waste generation has moved uphill due to higher consumption, shorter life spans of products and reduced global replacement rates. Infact, E-waste has become the fastest growing stream of waste – but it is also the most valuable stream of waste.

ITL Public school organized an information Campaign on its Social Media platform – ‘Dynamics’ to instill awareness among the consumers and invite them to implement correct practices for disposal of E-waste. A power-point presentation was uploaded on Dynamics to sensitize the young learners that the need of the hour is ‘Reduce, Reuse and Recycle.’

Link for the e-magazine on ITL Dynamics: <https://fb.watch/2hxDWifglr/>