

Interactive Session on Business, Industry and Entrepreneurship

Date : 24 May 2021

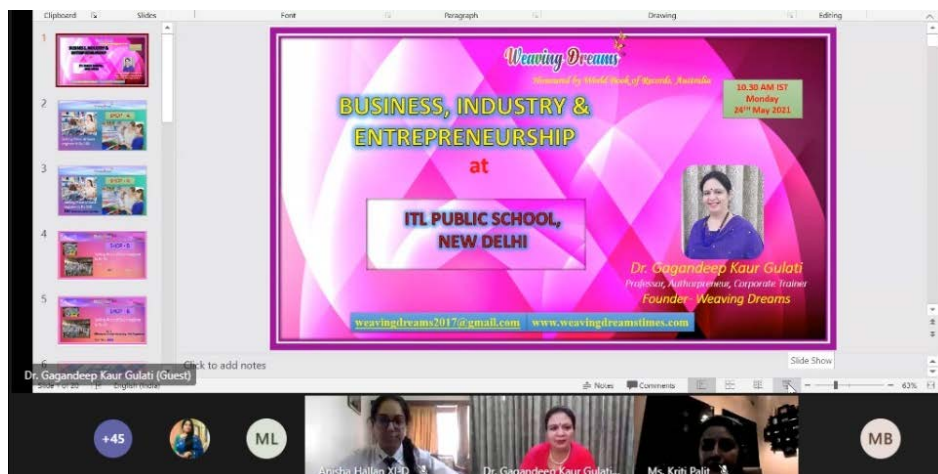
Organised By : Commerce Department

Conducted By : Dr. Gagandeep Kaur Gulati

Attended By : Classes XI- XII

An inspiring session on business, industry and entrepreneurship was organized for classes XI- XII with Dr Gagandeep Kaur Gulati - an academician, educationist, corporate trainer and eminent author. She organises Youth Talk Shows and Eduleaders' Talk Shows to motivate students and corporate employees. She has been honoured by the World Book of Records, Australia.

In this session, she enlightened the students with the concept of wholesalers and retailers, so that they are able to connect theories and knowledge learnt in the classroom to real-world situations. It provided an insight into the working of the markets in the real world. The quiz round raised the curiosity of the students as they thoroughly enjoyed interacting with her.





Weaving Dreams

DIFFERENCE BETWEEN WHOLESALE AND RETAIL TRADE

WHOLESALE	RETAILERS
1. Buy from the manufactures and sell goods to the retailers.	Buy from the wholesalers and sell goods to the consumers.
2. Usually sell on credit to the retailers.	Usually sell for cash
3. Specialise in a particular product.	Deal in different kinds of goods.
4. Buy in bulk quantities from the manufacturers and sell in small quantities to the retailers.	Buy in small quantities from the wholesalers and sell in smaller quantities to the ultimate consumers.
5. Always deliver goods at the doorstep of the retailers.	Usually sell at their shops. They provide door delivery only at the request of the consumers.

Dr. G (Guest)

Together mode

Dr. G (Guest)

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Let's Check our Knowledge now

SELLS ON CREDIT	Specialise in a PARTICULAR PRODUCT	CASH DISCOUNT	Always deliver goods at the DOORSTEP of the retailers.
Has mainly a GODOWN to stock the goods he handles.	Goes to DIFFERENT PLACES to supply.	SHOPPING COMFORTS	HIGH RISK OF BUSINESS
VARIOUS PRODUCTS under one roof	TRADE DISCOUNT	Buys in BULK QUANTITIES from Manufacturer	I wish to be a

Dr. G (Guest)

Ms. P

Dr. G (Guest)

MB

