

## **ITL PUBLIC SCHOOL VOWS WITH TO THE UNICEF – THE FAIR START CAMPAIGN FOR EVERY CHILD**

Students of ITL Public School attended '*The Fair Start Campaign For Every Child*' with **UNICEF Celebrity Ambassador, Ms Priyanka Chopra** on **5 July 2016** at Imperial Hotel, New Delhi...! This initiative is a collaborated effort by **UNICEF and Expressions India**.

With an alarming statistics of 6.1 million children out of school in India, 10 million engaged in work, 3500 reaching a fatalistic end each year, it is high time we realise the need for a fair chance to all the deprived children. Ignorance reverts these children further behind and equity gaps grow wider. UNICEF identified the need to advocate with them on a National, State and District Level so as to create an enabling environment around the importance of a Fair Start. For the very same, this media event of a **Fair Start Campaign...**for every child was organized. The UNICEF Celebrity Ambassador Priyanka Chopra, interacted with media and school students on this crucial subject. The aim of this interaction was to be able to leverage the reach of youth and media to create a wider discourse around this campaign.

The students not only got sensitized on the concept of Fair Start but also got a fair chance of getting a photo shoot done with the actress Priyanka Chopra. The forum was a wonderful opportunity initiated by the school for sensitizing students on global issues.

**ITL GOES THE FAIR START WAY...!**