



Badlein Apni Soch, Beti Nahin Hai Bojh

DATE: Friday, 7 November 2014

VENUE: Bharat Vihar Colony

TIME: 11:30 am

Despite the increasing awareness, there remains a genuine lack of sensitivity towards the issue of gender discrimination in India. This is even more prevalent in the deprived sections of society, where there is illiteracy and lack of privileges. Action India, since its inception, has worked to combat this social evil. Beti Utsav, its annual event to celebrate the birth of a girl child, is an attempt to eradicate the stereotypical and prejudiced mindset of the community folk.

In collaboration with Action India, students and teachers of ITL Public School visited the Bharat Vihar community to celebrate the spirit of gender equality. The students participated in a vibrant cultural programme wholeheartedly and recited a heart-wrenching poem on the fate of a girl child. Kits comprising of baby products were gifted to the young mothers who had given birth to a girl child. The entire event was touching and heartwarming. The message of the importance of gender equality was effectively conveyed to the members of the community. It is essential for the community folk to realize that progress cannot be achieved until and unless both genders are given equal recognition and value.