



ITL CANDYFLOSS

WORLD RADIO DAY Report

Session 2021-22

Day/Date: Friday 11.2.22

Radio is a medium of entertainment which permits millions of people to communicate and a powerful medium for celebrating humanity in all its diversity in a democratic discourse. To make the children aware of this consciousness, ITL Candyfloss observed ‘World Radio Day’, which is celebrated globally on 13th February, but this year with the theme “Yes to Radio, Yes to Trust”. The session started with a pep talk on the importance of radio by the teacher. The little champs vigorously hosted their own “Radio Show” and enacted as a Cool R.J.s with suitable props like headphones, sound systems etc. Children experienced joyful learning of changing face of radio services by the current trends in media convergence.



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