

## St. Xavier's High School

**December 16, 2022** 

'Xav-Winterlude' - The Mega Carnival 2022

Dear Parents,

Season's Greetings!

It is the most wonderful time of the year when all of us are looking forward to ringing into the New Year with new hopes and aspirations.

You will be pleased to know that we are organizing a Mega Winter Carnival – '*Xav-Winterlude*' at our school on Saturday, December 31, 2022, from 10 am to 4:30 pm.

There will be approximately 40 stalls, including food stalls from major brands and numerous games / sports for children and adults. The dimensions of each food stall will be  $10 \times 10$  feet and  $15 \times 15$  feet. All-in-all, it will be a day full of excitement and joy that one cannot afford to miss!!

The purpose of reaching out to you is to partner with us in this ambitious venture which also encompasses a noble cause. Consider this as a wonderful opportunity to promote your business / organization or simply increase your brand awareness by setting up stall(s). The basic infrastructure for these stalls will be provided by us.

The details for booking of Stalls is shared below:

- **1. Games** contact Mr Rakesh Kumar Saini at carnival.games@stxaviershighschoolgurgaon.com or on 9650935829.
- **2. Food, Adornments and/or Accessories** Ms Ruchi Gera at carnival.stall@stxaviershighschoolgurgaon.com or on 9911556007.
- 3. To make the day more fun-filled for our students and parents, certain competitions such as *Flower Arrangement*, *Brilliant Brushes*, *Crayon Art*,

*Baby Show, Mom & I Ramp Walk and Fashion Show* for mothers will be organized in the Amphitheatre for which you need to contact Ms Swathi at carnival.compete@stxaviershighschoolgurgaon.com or on 9871499990.

**4.** The prime motive is not solely fellowship and merry-making, but to teach our children to share their blessings. Therefore, we also intend to invite about 50 children who are not as fortunate from an NGO in the city. You may donate an item / goodie worth around Rs 100/- each (total 50 in number) for these less fortunate children. **For such Donations** kindly contact Ms Shradha Lakhotia at

carnival.confer@stxaviershighschoolgurgaon.com or on 9717707743.

**5.** We are also inviting sponsors to collaborate with us for this mega event. These will comprise three levels of available sponsorship:

**Platinum Sponsor**: We will feature your company name and logo on our prominently displayed banner and all advertising and marketing material for the event. Your company logo will feature prominently on the event T-shirt also.

**Gold Sponsor**: We will allow you to display your company / product through banners / standees on prominent locations of the event.

**Silver Sponsor**: We will allow you to distribute flyers / handouts of your company / product at specific timings during the event.

For sponsorship you need to contact Ms Kanika at

carnival@stxaviershighschoolgurgaon.com or on 8700079892

We greatly appreciate the time taken to read this proposal and would be happy to work out further details. We look forward to your wholehearted support and participation in making the event a joyous experience.

Regards

John Rafi

Director-Principal