

LEARNING THAT FUELS AMBITION FOR THE 21ST CENTURY

PREPARING YOU FOR THE FUTURE WITH:

**CRITICAL THINKING • COLLABORATION
CREATIVITY • COMMUNICATION**



www.eupheus.in





Pickatale
@school

BREAKFAST TIME TALES

Baa, baa, black sheep
Have you any wool?
Yes sir, yes sir, three bags full.
One for the master, ...
TALES THAT BUILD YOUR CHILD'S APPETITE



COMMUNICATION | COLLABORATION | CRITICAL THINKING | CREATIVITY



BATH TIME TALES

Fox once saw a Crow fly off with a piece of cheese
in its beak and settle on a branch of a tree.
"Good day, Mistress Crow," he cried. "How well you
are looking today; how glossy your..."
TALES THAT BUILD YOUR CHILD'S HABITS



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BED TIME TALES

Once, a hare saw a tortoise walking slowly with
a heavy shell on his back. The hare was very
proud of himself and he asked the tortoise.
"Shall we have a race?"...
TALES THAT BUILD YOUR CHILD'S IMAGINATION



COMMUNICATION | COLLABORATION | CRITICAL THINKING | CREATIVITY



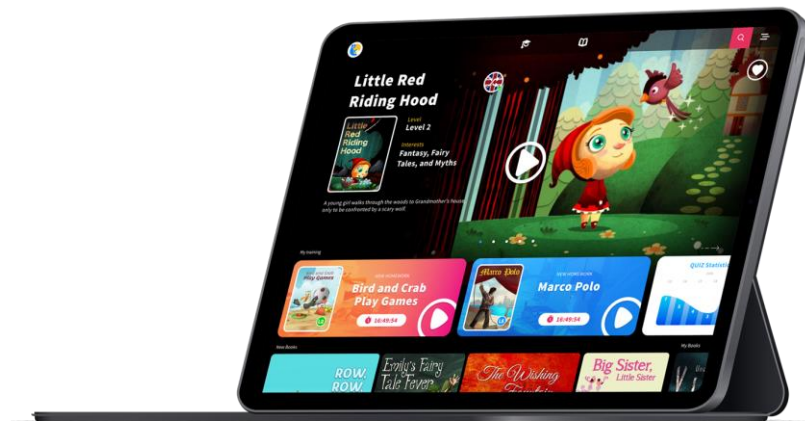
STORIES FOR ANYTIME

3 to 8 years

An Interactive Library !

2020!

New app design
For schools.



- Designed for Schools
- 1300+ titles
- Engaging books
- Teacher Dashboard
- Track achievements & skills improvement
- Make reading an exciting & learning experience
- Read anytime and anywhere on mobile
- Enjoy Safe Learning environment

ANDROID APP

BRINGING CREATIVITY, ENTERTAINMENT AND TECHNOLOGY TOGETHER TO DELIVER AN EXCITING EXPERIENCE THAT ENABLES CHILDREN TO LEARN BY INTERACTING AND CONNECTING WITH THE STORIES.

Teacher Dashboard

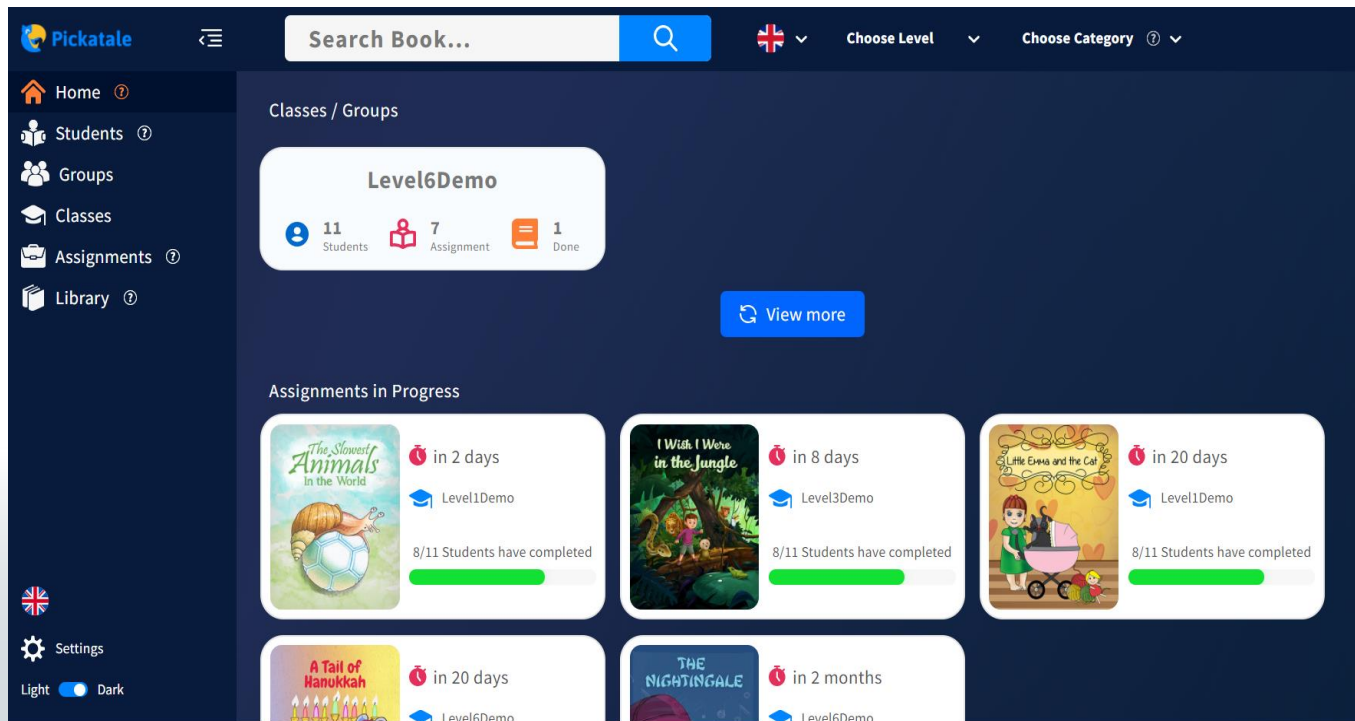
Teachers can **assign homework**, check homework status and **get comprehensive report** on each class and individual students.



Teacher can **track achievements and skills improvement**. Offers **detailed homework reports** and enables high visibility of the student's reading status.

Teacher Dashboard Home Page

- Easy navigation
- Assign homework
- See pending homework
- Browse library

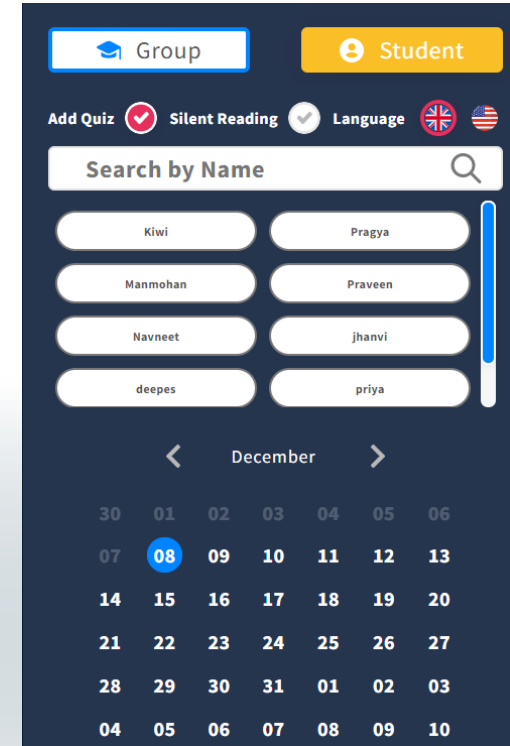
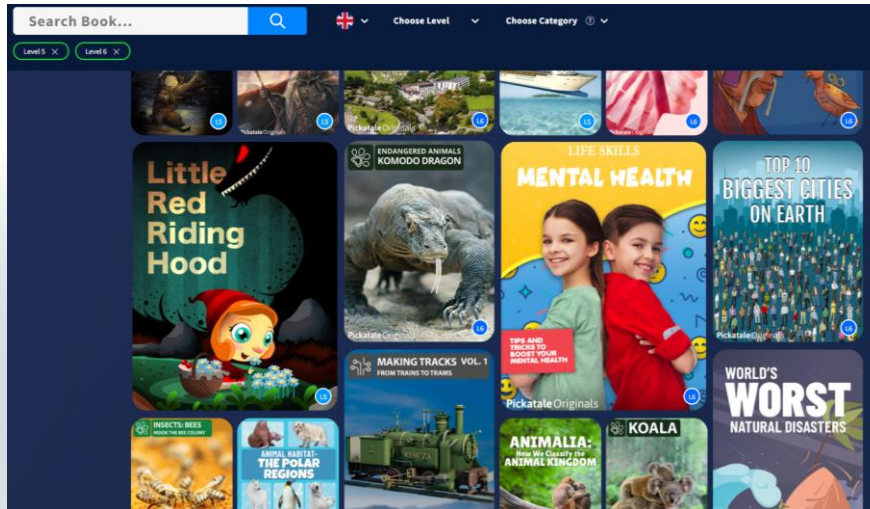


The screenshot displays the Pickatale Teacher Dashboard Home Page. The interface features a dark blue sidebar on the left with navigation options: Home, Students, Groups, Classes, Assignments, and Library. The main content area has a top navigation bar with a search bar, a language selector (UK flag), and dropdown menus for 'Choose Level' and 'Choose Category'. Below the search bar, the 'Classes / Groups' section shows a 'Level6Demo' class with 11 students, 7 assignments, and 1 completed assignment. A 'View more' button is present. The 'Assignments in Progress' section displays three assignment cards: 'The Slowest Animals in the World' (Level1Demo, 8/11 students completed, due in 2 days), 'I Wish I Were in the Jungle' (Level3Demo, 8/11 students completed, due in 8 days), and 'Little Emma and the Cat' (Level1Demo, 8/11 students completed, due in 20 days). At the bottom, two more assignment cards are partially visible: 'A Tail of Hanukkah' (Level6Demo, due in 20 days) and 'THE NIGHTINGALE' (Level6Demo, due in 2 months). The bottom left of the sidebar includes a language selector (UK flag), a settings gear icon, and a light/dark mode toggle.

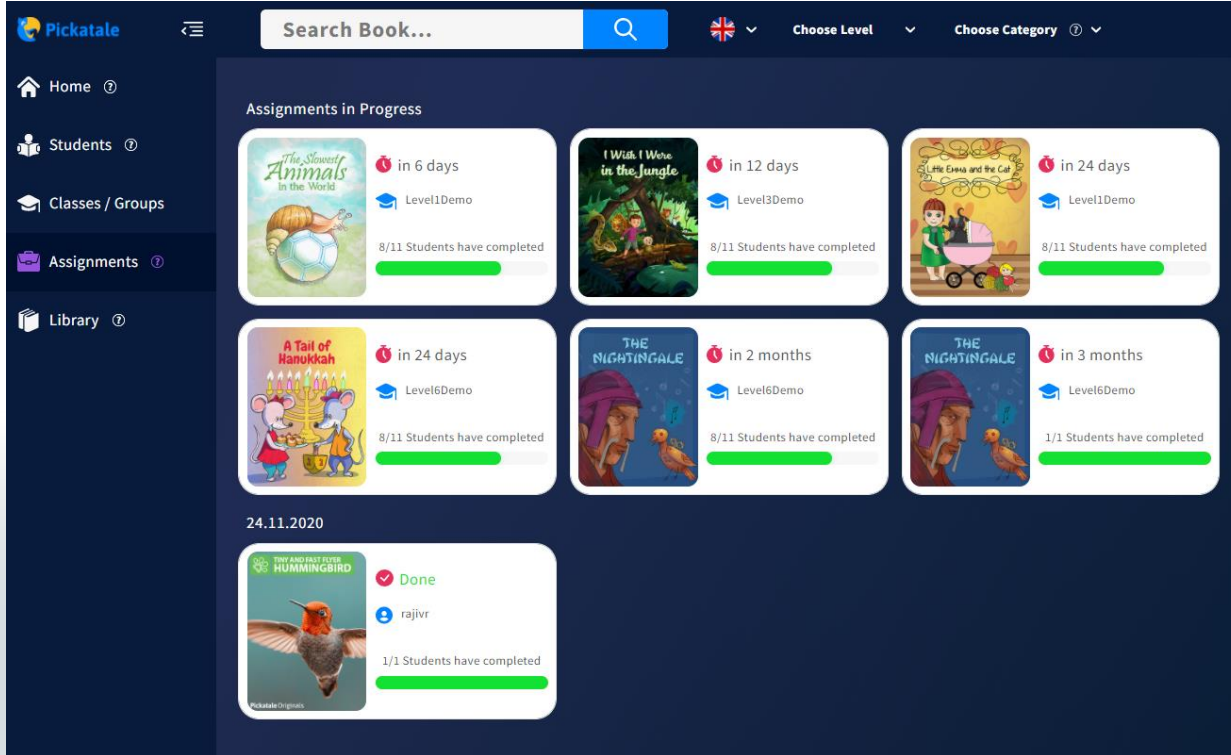
Teacher Dashboard

Assigning Homework

- **Search** and select a book by **Level & Category**
- **Select** a student or class
- **Set** deadline & send



Homework

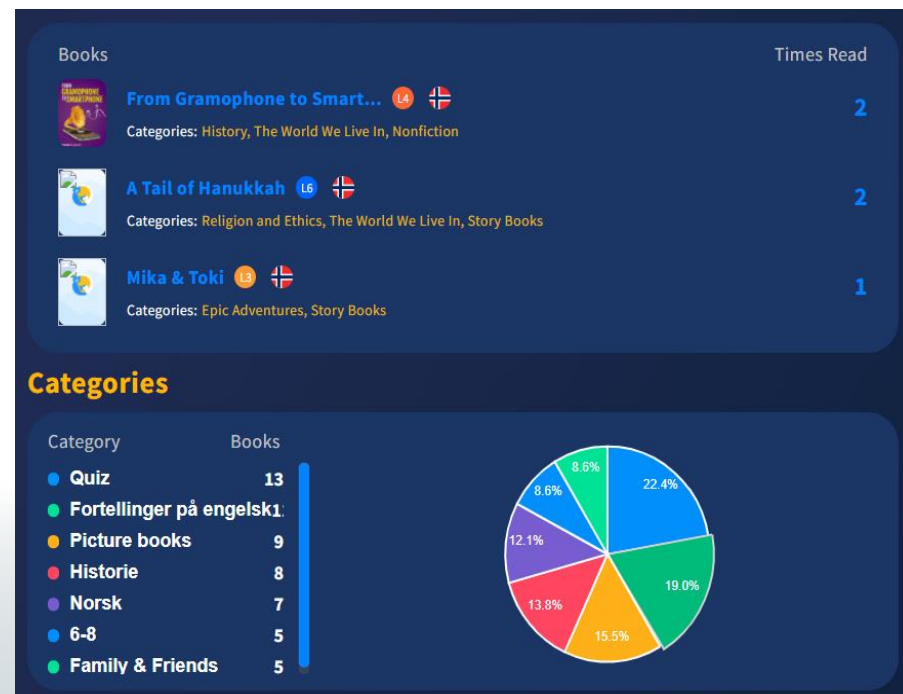
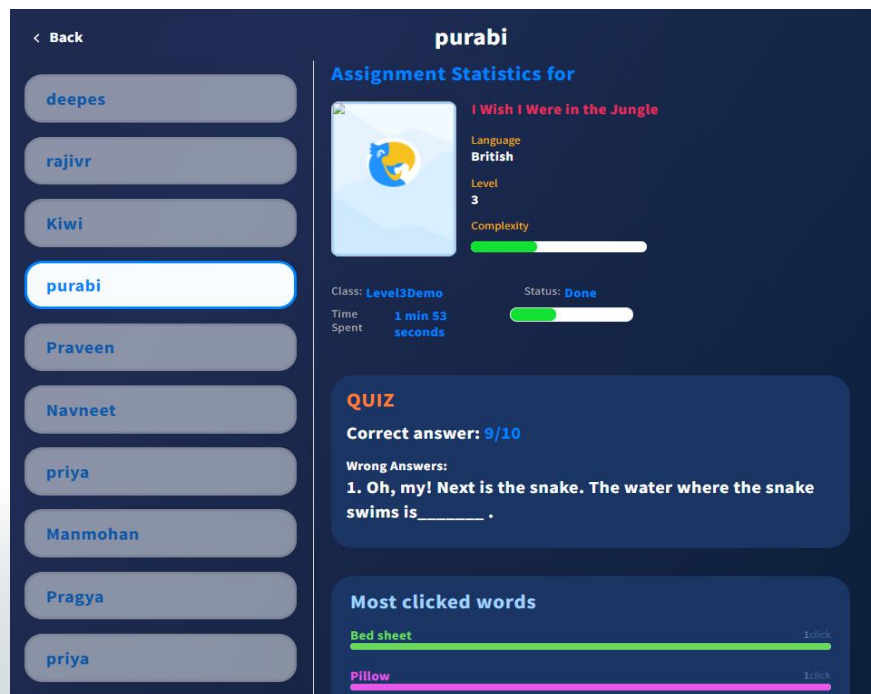


The screenshot shows the Pickatale homework interface. At the top, there is a search bar labeled "Search Book..." and navigation options for "Choose Level" and "Choose Category". A sidebar on the left contains links to "Home", "Students", "Classes / Groups", "Assignments", and "Library". The main content area is titled "Assignments in Progress" and displays a grid of homework cards. Each card shows a book cover, a due date, a level, and a progress bar. The date "24.11.2020" is displayed below the grid. A card for "THE NIGHTINGALE" is marked as "Done" with a green checkmark and the username "rajivr".

Book Title	Due Date	Level	Progress
The Smallest Animals in the World	in 6 days	Level1Demo	8/11 Students have completed
I Wish I Were in the Jungle	in 12 days	Level3Demo	8/11 Students have completed
Little Emma and the Cat	in 24 days	Level1Demo	8/11 Students have completed
A Tail of Hanukkah	in 24 days	Level6Demo	8/11 Students have completed
THE NIGHTINGALE	in 2 months	Level6Demo	8/11 Students have completed
THE NIGHTINGALE	in 3 months	Level6Demo	1/1 Students have completed
THEY ARE JUST LIKE HUMMINGBIRD	Done	rajivr	1/1 Students have completed

- Homework presented by due date
- Last week's homework books
- Overall statistics per book

Teacher Dashboard - Student Statistics



● Class statistics

● Individual statistics

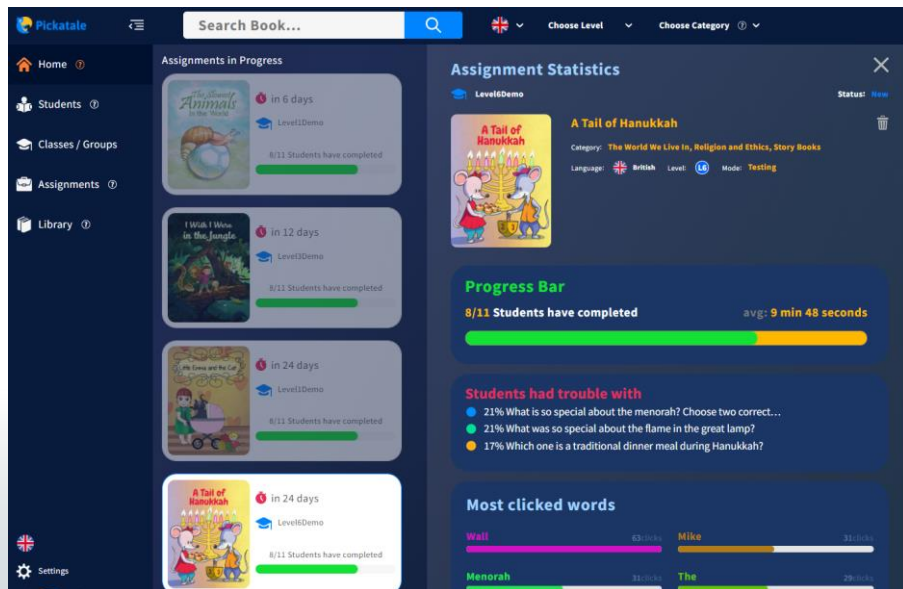
● Time spent reading

● Quiz results

● Trouble questions

● Most clicked words

Teacher Dashboard Class Statistics



● Class statistics

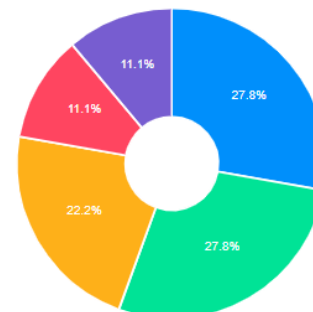
● Individual statistics

● Time spent reading



Students had trouble with

- 21% What is so special about the menorah? Choose two correct answers.
- 21% What was so special about the flame in the great lamp?
- 17% Which one is a traditional dinner meal during Hanukkah?
- 8% What do you call an ancient spinning toy with four sides and Hebrew symbols on each side?
- 8% How long does Hanukkah last?



● Quiz results

● Trouble questions

● Most clicked words

Assingments/Quiz

Users have access to a selection of books that are accompanied by a quiz.

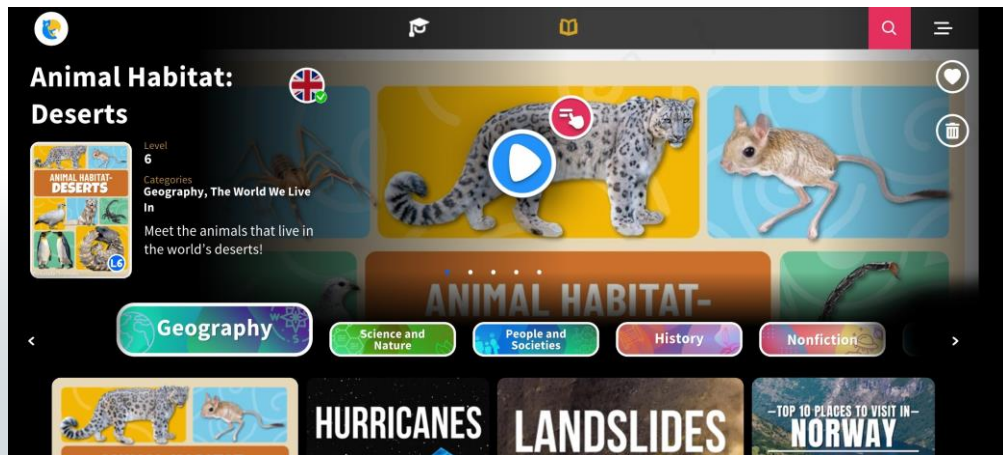
Quizzes

- Created as fun and challenging mini-games
- Assess the student's understanding of the material
- Help the learner retain the material



Library

- 1300+ books
- Quizzes
- Multiple categories
- Multiple levels



Amazing Tales



Story Books



Geography



Science and Nature



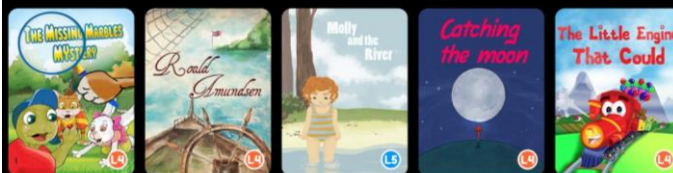
Nonfiction



Family Life and Growing Up



Epic Adventures



Fun Learning



The World We Live In

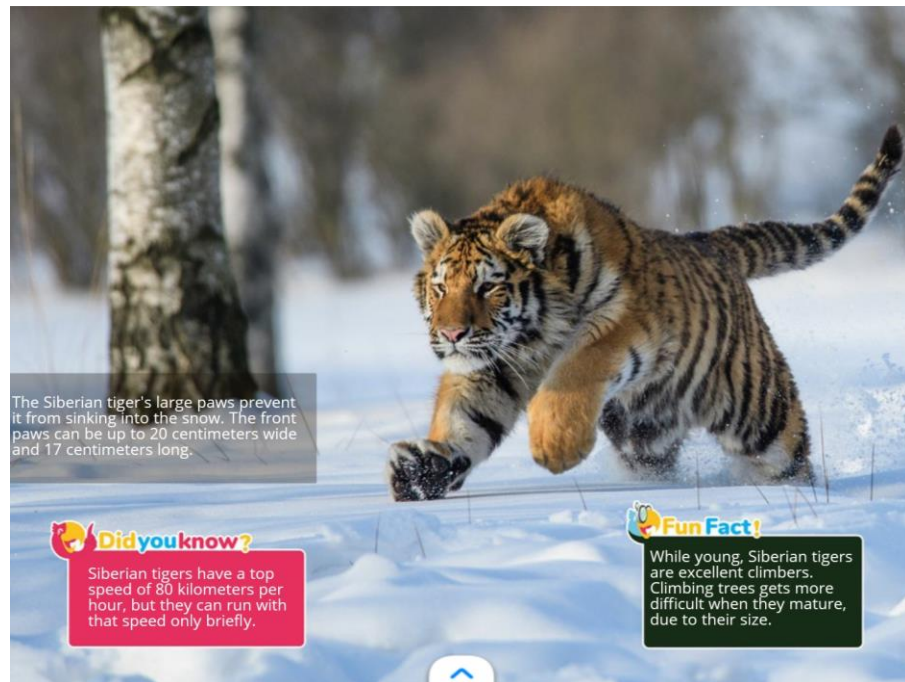
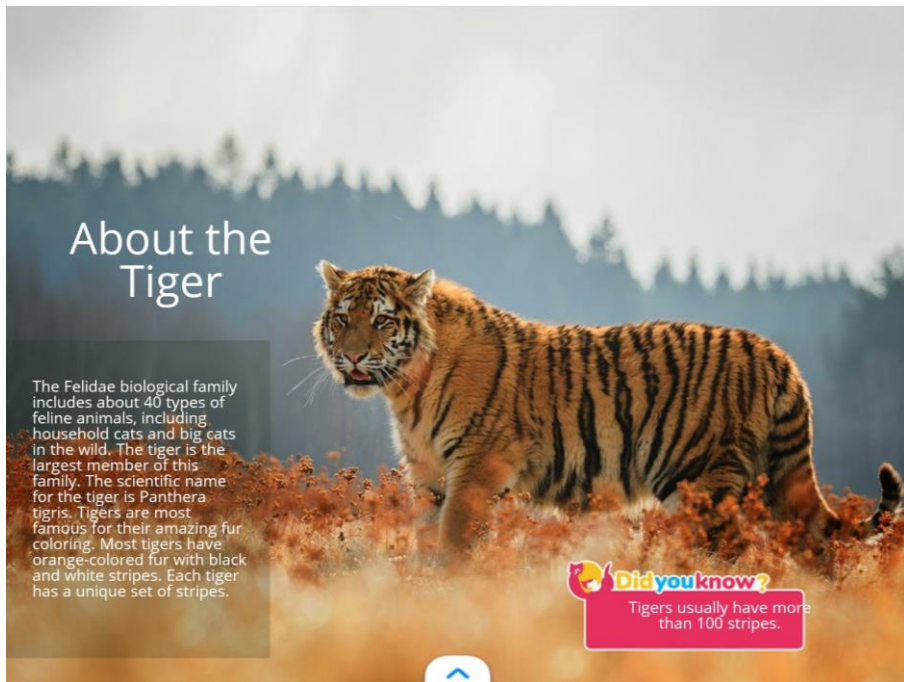


Amazing Animals





SAMPLE TITLE





SAMPLE TITLE

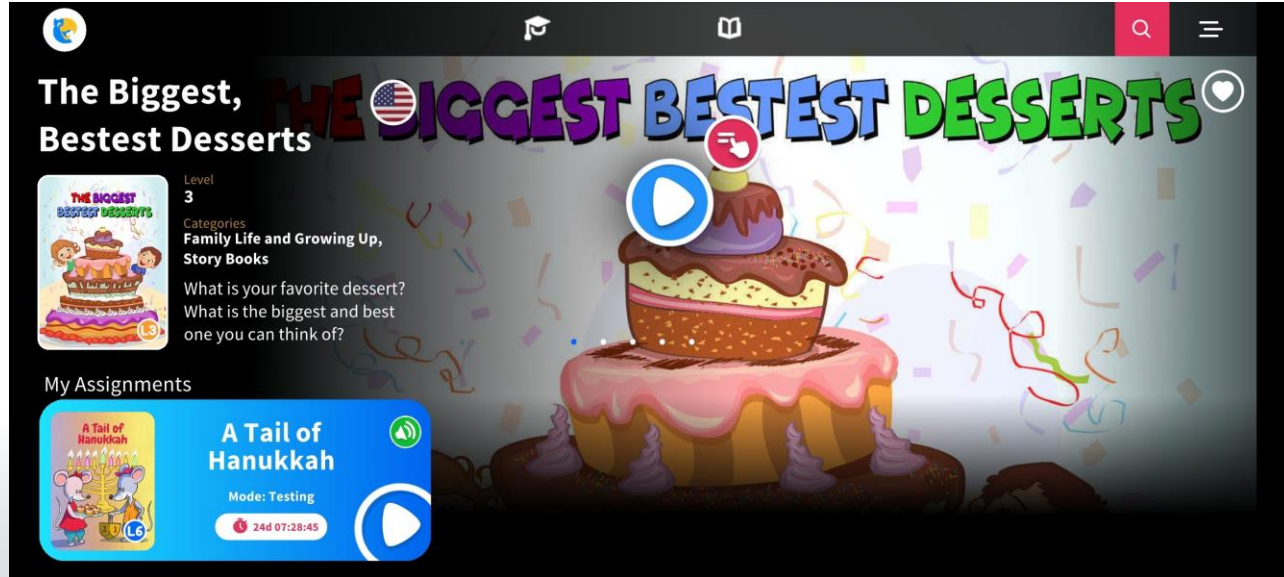


Interactive | Creative
Books



Student Home Page

- Pending Homework
- Recommended books
- Library books



The screenshot displays the Student Home Page with a dark background and a large, colorful banner for "THE BIGGEST BESTEST DESSERTS". The banner features a large, multi-layered cake with pink, yellow, and purple frosting, topped with a blue play button icon. The title "THE BIGGEST BESTEST DESSERTS" is written in large, colorful, stylized letters, with an American flag icon integrated into the word "BIGGEST".

Below the banner, there is a section titled "The Biggest, Bestest Desserts" with a book cover thumbnail showing a cake and the title "THE BIGGEST BESTEST DESSERTS". To the right of the thumbnail, the text reads:

Level
3

Categories
Family Life and Growing Up,
Story Books

What is your favorite dessert?
What is the biggest and best
one you can think of?

Below this section, there is a "My Assignments" section with a blue card titled "A Tail of Hanukkah". The card includes a small illustration of a mouse and a menorah, and the text:

A Tail of Hanukkah

Mode: Testing

246 07:28:45

My Profile (Student)



Achievement badges
(in progress)



Favorite words
(most clicked words)



Favorite Books



Average reading statistics



The screenshot shows a student profile on the Pickatale app. At the top, there's a header with a search icon and a menu icon. Below this is a profile section with an owl avatar, a name placeholder, and a star rating of 26. To the right, statistics are shown: Books read: 8, Completed assignment: 6, and Weekly Reading Time: 9 min. Below the profile is a 'My Classes' section with a button to 'Connect to a new class'. There are three class cards: Level6Demo (11 Pupils, 6 Assignments, 1 Finish), Level3Demo (11 Pupils, 6 Assignments, 1 Finish), and Level1Demo (11 Pupils, 6 Assignments, 1 Finish). The 'My Favourite books' section displays a grid of book covers with level indicators (L1, L2, L5, L6, L7). The 'Favourite Words' section lists seven words with their click counts: 1. Tree (26 Clicks), 2. Cloud (10 Clicks), 3. Building (6 Clicks), 4. Emperor (6 Clicks), 5. Kyrgyz Pamir Mountains (6 Clicks), 6. SFX eagle sound (5 Clicks), and 7. Sky (5 Clicks). The 'My Completed Assignments' section shows three assignment cards with book covers, titles, dates, durations, levels, and star ratings.

Profile Summary:

- Books read: 8
- Completed assignment: 6
- Weekly Reading Time: 9 min
- Stars: 26

My Classes:

- Level6Demo:** 11 Pupils, 6 Assignments, 1 Finish
- Level3Demo:** 11 Pupils, 6 Assignments, 1 Finish
- Level1Demo:** 11 Pupils, 6 Assignments, 1 Finish

My Favourite books:

- RAMPAH HABITAT-DESERTS (L6)
- THE NIGHTINGALE (L6)
- A Tail of Hanukkah (L6)
- ANCIENT LOST CITIES (L7)
- MEET THE LETTIES (L1)
- The Slowest Animals in the World (L1)
- HUMMINGBIRD (L5)
- Little Emma and the Cat (L2)

Favourite Words:

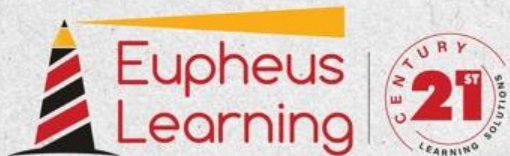
- Tree: 26 Clicks
- Cloud: 10 Clicks
- Building: 6 Clicks
- Emperor: 6 Clicks
- Kyrgyz Pamir Mountains: 6 Clicks
- SFX eagle sound: 5 Clicks
- Sky: 5 Clicks

My Completed Assignments:

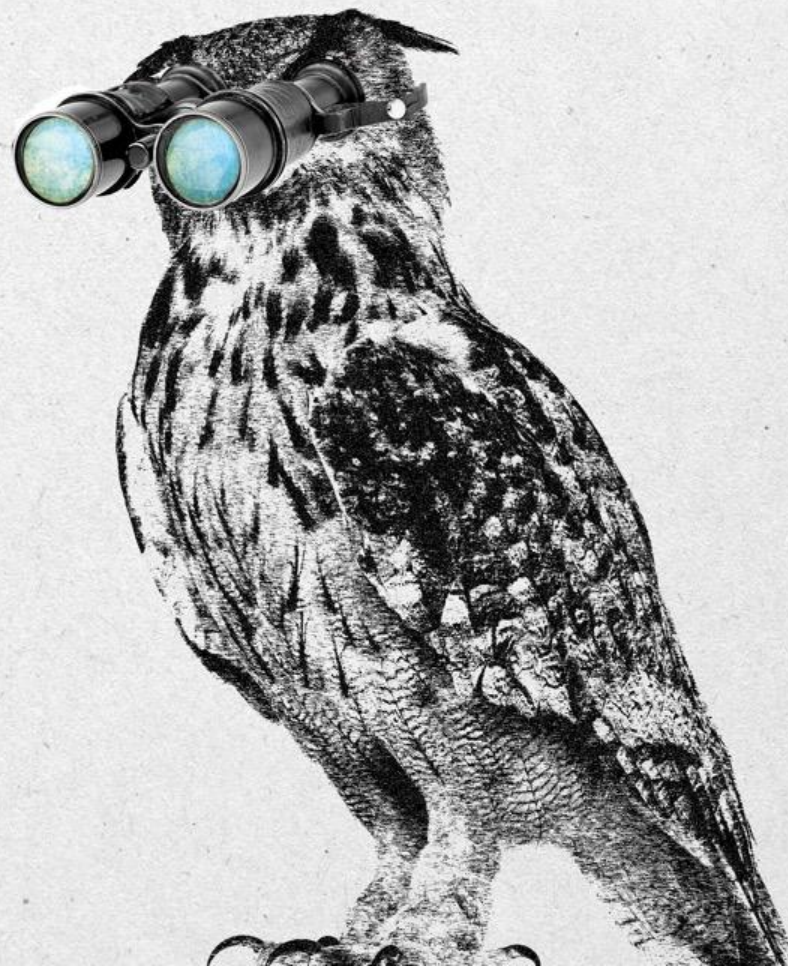
- The slowest animals in the world:** 10.12.2020, 1 min, Level 1, 5 stars
- I Wish I Were in the Jungle:** 16.12.2020, 2 min, Level 3, 5 stars
- Little Emma and the Cat:** 28.12.2020, 1 min, Level 2, 5 stars

To see through
interesting insights,
**Your Power to
Comprehend ...**

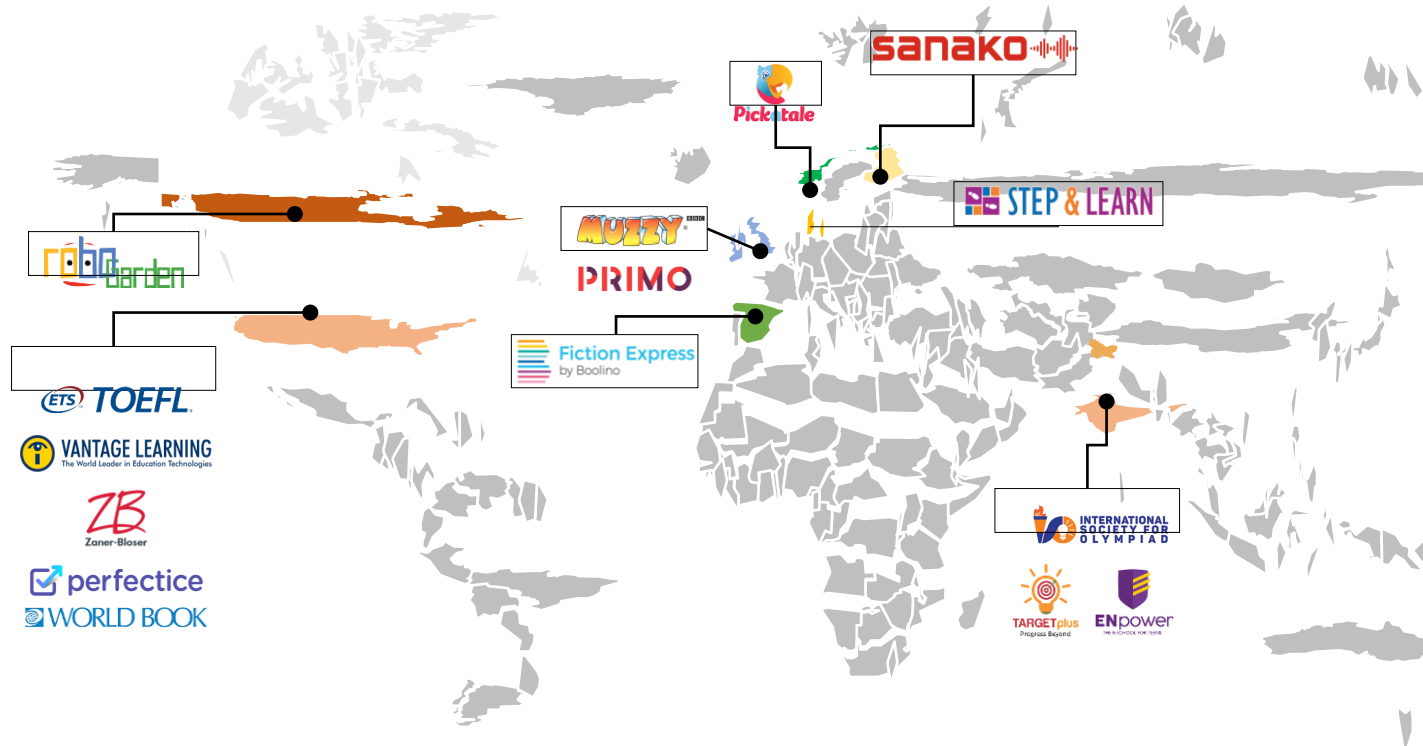
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Partnerships

Coding



PRIMO

Reading



Reference/Digital Library



Life Skills



Automated Essay Assessment



Kinaesthetic Learning



Language Learning



Assessments



Properties



Olympiads



Partnerships with world leaders across categories

Complete product spectrum!

MATHS

ENGLISH

SCIENCE

HINDI

COMPUTER SCIENCE

GENERAL
KNOWLEDGE

SOCIAL
SCIENCE

GRAMMAR



ALLIED



Curricular
Learning

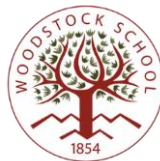
Learning
Assessments
Properties

Supplemental
Learning

New Skill
Development

Trusted by 5000+ Private Schools in India & Middle East

Used by more than 3.7 Million students



Live Media



Video



Print Media



THE ECONOMIC TIMES



Holon IQ 100

2020 INDIA AND SOUTH ASIA EDTECH

Great Place To Work®

Certified
OCT 2020-SEP 2021
INDIA

WE ARE

GREAT PLACE TO WORK - CERTIFIED™

Building and sustaining High-Trust, High-Performance™ Culture



I WANT TO...

CREATE THE WORLD OF MY IMAGINATION

Simplified Learning Solutions, Curated by Experts
Bringing world-class brands to India
Reliable learning partner to 3700 schools
Trusted by over 3.3 million students

