

**MBS SCHOOL OF PLANNING AND ARCHITECTURE
SECTOR – 9, PSP AREA, DWARKA, NEW DELHI**

Online Competition Series XXV

Topic: Online Poster Making Competition

Theme: “Lohri, Makar Sankranti, Bihu and Pongal Celebrations”



The festive season is set to start in India from **January 13**. A number of **harvest festivals** varying from State to State will be celebrated in the coming days across the country. India being a diverse country has diverse festivals which celebrate the various cultures and traditions in the country. **Lohri** is celebrated in North India on the 13th and people observe **Makar Sankranti** across India, **Uttarayan** in the West, **Pongal and Tamil New Year** in the South, and **Magha Bihu** in the East on 14th January.

As diverse cultures in India gear up for the harvest season and transition to the next phase of the solar calendar, **Lohri, Pongal, Makar Sankranti, and Bihu festivals** mark the occasion with united creativity. Vibrant colors, warm wishes, celebratory offers, product crossovers with festive facets and ritualistic music are soaked in these creatives.

India is traditionally considered as a land of farmers whose primary occupation is agriculture. This is the reason why most of the festivals and lifestyle are exclusively linked with agriculture. People rejoice, give thanks to God and nature for the harvest and beautiful life ahead. The main

intention of celebrating these festivals is to welcome spring season and the new harvest. They mark the end of the winter season and give lots of reasons to rejoice, enjoy and have fun.

MBS SPA is hosting an **Online Poster Making Competition** under the theme of **“Harvest Festivals Celebrations”**. Through this competition, participants are required to showcase their creativity. Participants are also required to send the **image of their poster** along with a **small caption** of not more than **20 words**.



Instructions for the Competition:

- The competition is open to all the students of MBS SPA; only one entry per contestant will be accepted.
- **Category:** Open medium (As per the suitability of the participant)
- **Format:** 1:1 Ratio, jpeg, 3MB max. Only basic editing allowed. No watermarks.
- No post-processing of the photograph in Photoshop software will be allowed.
- Mail your entries to **extracurricular@mbsarchitecture.org.in**
- Do not forget to mention your Name, Instagram handle, College Name and Contact details in the mail.
- Follow us on Instagram & Facebook: **Insta- @mbsspa_official**
Facebook: <https://www.facebook.com/MBSSCHOOLOFPLANNINGANDARCHITECTURE/>
And share your post on your story and tag us.
- Last date of submission is on **12th January 2022**.
- In case of violation of the above-mentioned instructions, **MBS SPA Extracurricular Committee’s** decision will be considered final.
- Judgement will be based on the internal panel review decided by the **Extracurricular Team MBS SPA**.
- Results will be announced on **14th January 2022**.



Rewards:

- All the shortlisted entries will get an **E- Certificate for Participation** and will get a chance to be featured in the College Magazine.
- The Winners will be awarded and will be featured in the college magazine.