

# **CCD WORKSHOP (GRADE XII)**

## **(HOW TO BE ENTREPRENEUR)**

**SESSION: 2023 – 24**

**Name of workshop:** How to be Entrepreneur

**Resource person:** Mr. Bharat Bhardwaj (President & CEO of Jitin Chawala , Centre for Career Development)

**Date:** 28.4.23

**Venue:** School auditorium

**Duration:** 1 hour

**Details:** the workshop was focused on igniting a positive mindset and vigilance among the students for exploring the opportunities around them.

Mr. Bharadwaj kicked off the session with his personal anecdote of his journey from an employee to employer and started eight successful ventures without any investment which have now turned into MNC's.

His primal talk was than an entrepreneur can bring business and provide job to many and also can serve society. For this, one should find a painful area to work on, brainstorm to get solution, innovate an opportunity, plan out a model, tolerate the risk and share it with assertion.

He illustrated the accounts of well-known unicorns such as:

1. Google maps (a desktop program developed by Lars and Jens Rasmussen at Where2 Technologies)
2. Under Armour (founded by 24 year old captain of a football team)
3. Airbnb (founded by Chesky, Blecharczyk, Gebbia)
4. Papersnparcels (founded by 15 year old Tilak Mehta )
5. TAC security (founded by 19 year old Trishneet Arora)
6. eDesign (founded by Sreelakshmi Suresh, the World's Youngest CEO and Web Designer of World), and many more which started from a nook of a room but bloomed to the world.

He accentuated on perseverance and exposure to the practical world with an open mind and eyes.

Mr Pankaj Sharma, appraised "Entrepreneurship Development Institute of India (EDII), Ahmedabad, recognized as CoE by Government of India, that provides AICTE approved Entrepreneurship courses.

The workshop left the students with an impulse that baby steps can turn to giant leaps for "a path well-travelled but a mile to go".

