



ITL PUBLIC SCHOOL

Active Engagement of Young Minds during summer vacations 2023

Class XI

BUSINESS STUDIES

Select **any one** of the following topics:

1. Visit any business unit in your locality. Interact with the owner (business man/ business woman) and record his/her interview in the form of a **video of 3-4 minutes** with reference to the following points:
 - i. Reasons for selection of the business
 - ii. Form of business organisation chosen (Sole proprietorship/Partnership)
 - iii. Target customers/market
 - iv. How to overcome challenges faced to reach success

The video must include student's name, class and section. (can be done individually or in group of 3 students each)

2. Visit any bank in your locality / any bank website. Find out the services offered by bank to its customers (offline/online) and develop a **digital comic strip** on the same having 6-8 pages with reference to the following points:
 - i. Functions of a bank (accepting deposits, lending funds, etc.)
 - ii. Types of accounts which can be opened with the banks
 - iii. Services offered by banks (bank draft, bank overdraft, etc.)
 - iv. Benefits of E – banking

The comic strip must include student's name, class and section. (can be done individually or in group of 3 students each)