

REPORT OF AD MAD COMPETITION SESSION 2023-24

Name of the Activity : Ad Mad
Day & Date : 19 July 2023, Wednesday
Class : VII-VIII
Activity Incharge : Ms. Himani Sarin Arora
Teacher Incharge : Ms. Savita Malik

“A lifetime isn’t enough to learn how to make films.”

Abel Ferrara

Objectives: To enable the learners to

- develop confidence and enhance their acting skills
- enhance their creativity and innovative skills
- get motivated and enhance artistic skills

EVENT REPORT

An Inter House Ad Mad Competition was held at MBS INTERNATIONAL SCHOOL, Dwarka, New Delhi for the students of classes VII to VIII on Wednesday, July 19, 2023.

Each group chose a topic on which they created an advertisement. The competition was bi-lingual wherein the participants were judged on content, team work, presentation and overall performance. Each team presented their ad with gusto. The live advertisement had excellent input of humour along with commercial and social messages. Each house presented a unique piece of performance. Besides showing ads with social messages it was a good confidence building exercise.

Judgement criteria:

- Catchy content to attract the audience’s attention
- Presentation and teamwork
- Ability to highlight the idea of product
- Expressions
- Overall presentation



Result of the competition:

S.No.	Name of Student	Class	House	Position
1	Arna Goswami	VIII-A	Vivekananda	First
2	Arush Rustagi	VII-A	Vivekananda	First
3	Yuktee	VII-A	Vivekananda	First
4	Namish Singal	VII-B	Vivekananda	First
5	Aditi Sharma	VII-B	Vivekananda	First
6	Atulya Singh	VII-C	Vivekananda	First
	Shimona Gupta	VII-C	Tagore	Second
8	Aania Chaudhary	VII-B	Tagore	Second
9	Tanishka Kakkar	VII-B	Tagore	Second
10	Deeya Bisht	VIII-A	Tagore	Second
11	Samaira	VIII-A	Tagore	Second
12	Kinjal Kataria	VIII -A	Tagore	Second
13	Divyanshi	VII-A	Curie	Third
14	Hardik	VIII-A	Curie	Third
15	Hiranya	VIII-A	Curie	Third
16	Rehan	VIII-A	Curie	Third
17	Avantika	VIII-A	Curie	Third
18	Suprathik	VIII-A	Curie	Third

Signature of Teacher Incharge

Signature of Activity Incharge

Signature of Sr Coordinator

Signature of Vice Principal

Signature of HOS



