Digital Story telling

Dr. Indu Kumar,
Associate Professor
Department of ICT and Training
CIET, NCERT

The Challenges we face



- 28 States07 UTs
- 1.49 million schools
- 8.5 million teachers
- 48 School Boards
- 24,85,68,702 children in school
- 96,007 Secondary
 Schools under
 ICT@Schools Scheme

What is digital story?

• Digital story is e text, video, audio/voice narration, music, sound effects, images and graphics; singly or in combination to create a fictional or non fictional media or multimedia narration.

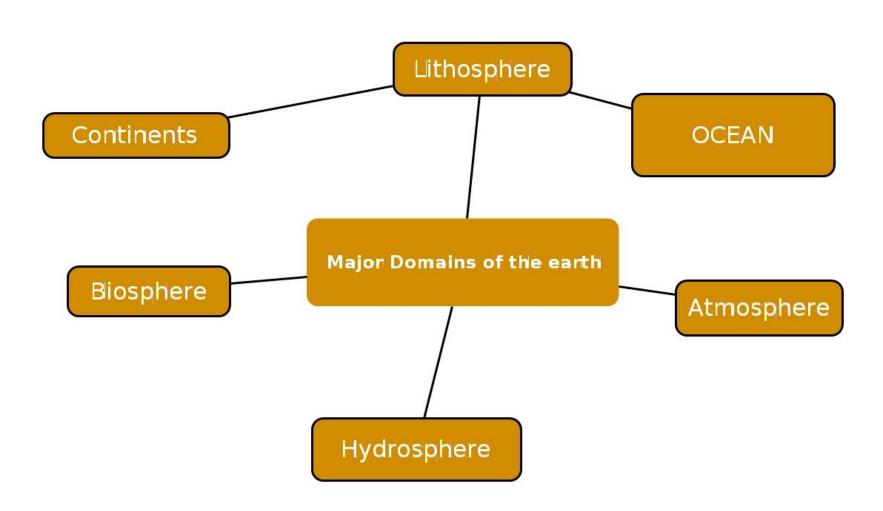
Different Forms of Digital Stories

- Mind Maps
- Simulation
- Audio
- Video
- Advertisement
- Interactive media
- Info graphics
- Photographs

- Animation
- Cartoons as a digital Story
- Slide shows,
- Diagrams,
- Charts,
- Graphs,
- Flow diagrams,

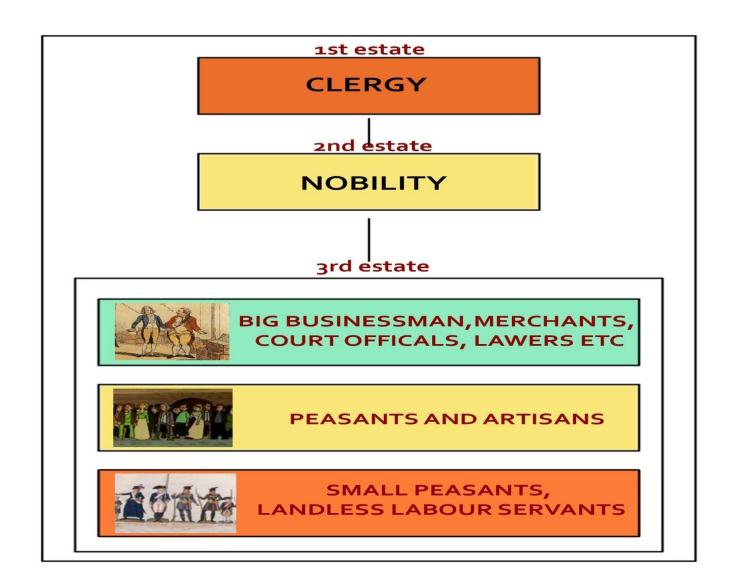
Role of digital stories in effective communication

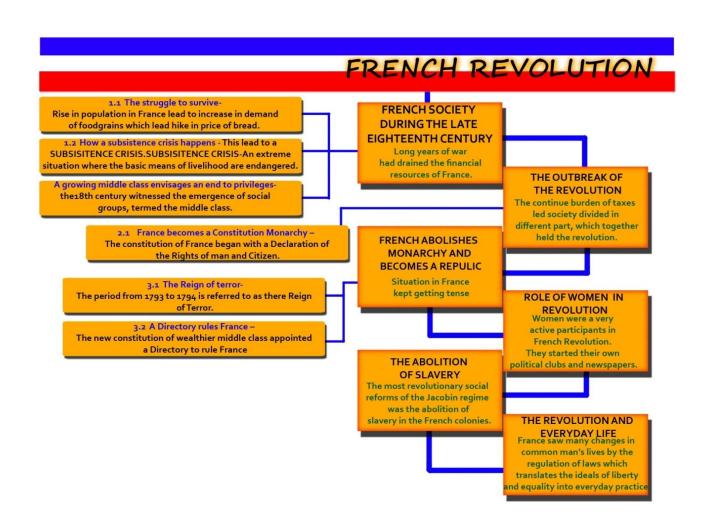
















January 27,1945

Soviet troops liberate Auschwitz.

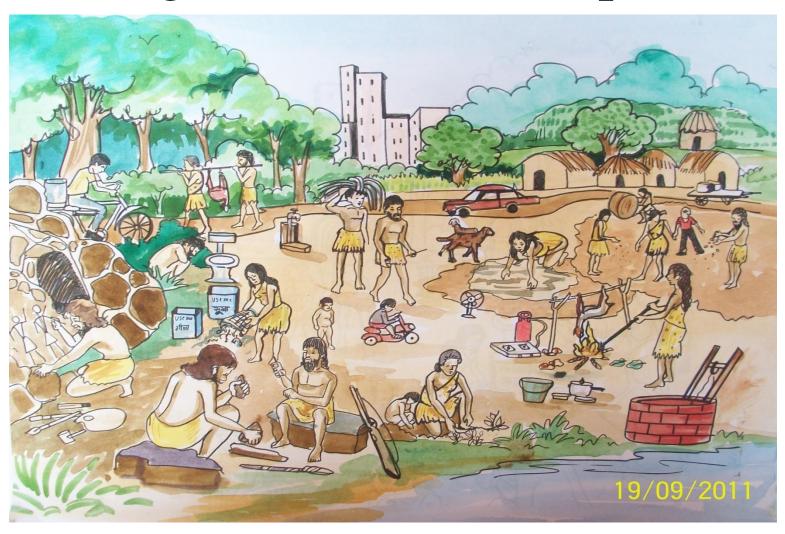
May 8, 1945 Allied victory in Europe.

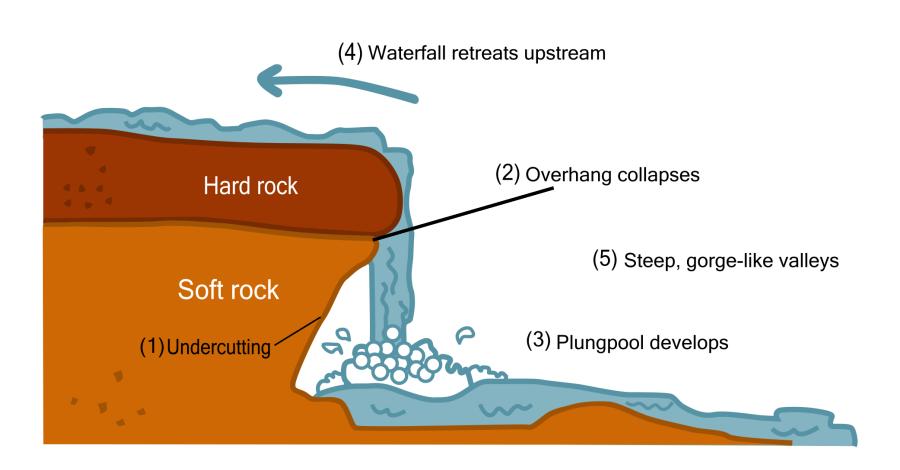
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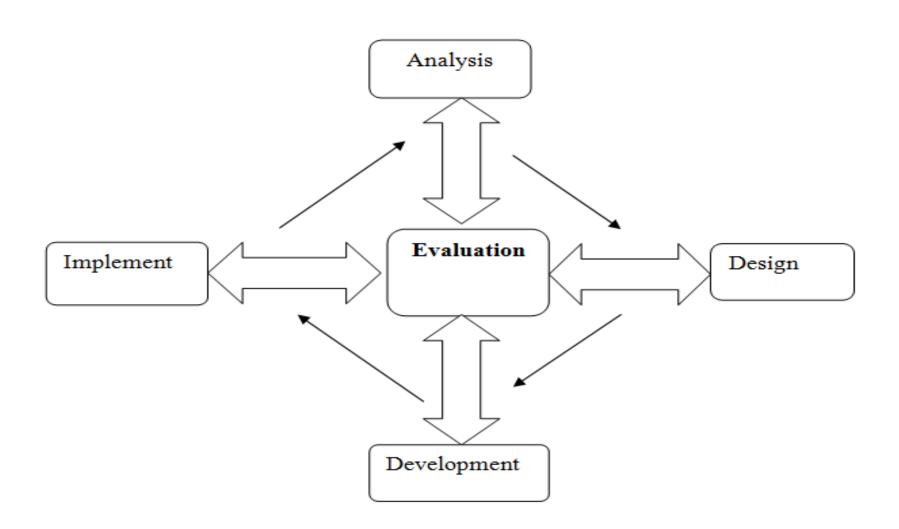




Criteria For Media Selection and Integration

- Availability
- Accessibility
- Reliability and Validity
- Economy/Costing

ADDIE Model



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