

## **CCD WORKSHOP**

**(GRADE XI)**

**SESSION: 2023 – 24**

**Name of the workshop:** Financial Literacy & Social Media

**Resource Person:** Mr. Bharat Bhardwaj

**Date:** - 18<sup>th</sup> August, 2023

**Duration:** 10:15 – 11:15 am (1 hr)

**Venue:** School Auditorium

**Content:**

A workshop on Basics of Financial Literacy and Social Media was conducted by Mr Bharat Bhardwaj in the school auditorium of JM International School, Dwarka for the students of class XI.

Mr Bharat Bhardwaj, President and CEO of Jatin Chawla Centre for Career Development is a prolific corporate financier and business consultant. He elaborated on the various ways of saving one's earning, planning one's finance at different stages of life as well as benefits of investing in life insurance and health policies.

He also enunciated through varied examples the meaning of financial literacy and various concepts like expenses, budget, assets, savings, stocks, index fund, debt and liabilities. He highlighted the increased significance of long-term investment in the post pandemic era and motivated the attendees for safe investments in PPF, Nifty – Fifty, Equity, and similar schemes. Further, he interestingly comprehended the session towards Social Media through an on the spot debate activity based on advantages and disadvantages of Social Media. He made students very clear about the genuine and personality based media profiling as it plays very crucial role in their admission process at various colleges universities and also helpful in increasing their finances through meaningful promotions and advertisement.

The session proved beneficial for the attendees as they clarified their doubts regarding investments and realised the importance of managing earnings prudently.



