



## Road Safety Programme

**Day/Date- Friday (6 Oct'23) and Monday (9 Oct'23)**

**Venue- MPH and Skating Rink.**

**Attended by – Students of classes I-III**

BMW India Foundation in collaboration with ASSOCHAM organised a Road Safety Programme at ITL Public School - 'Be Safe, Be Smart' for the students of classes I-III on 6 and 9 Oct'23.

The programme has been conferred with 'Honorable Mention' by the govt. of India for contribution in the National Priority Area. The program aimed at creating an experiential learning ecosphere for students at their most impressionable age. It was executed in two phases in the school wherein students learnt about the importance of road safety using audio visual aids and outdoor simulation by driving specially curated BMW vehicles.

The program was successful in nurturing the students by making them responsible adults and law abiding citizens of tomorrow. It also aimed at making them our Road Safety Ambassadors who could effectively communicate with parents and other people. The programme definitely boosted the confidence of our young learners and helped them navigate through their surrounding safely.

